

**UNIVERSITY OF KERALA
SCHOOL OF DISTANCE EDUCATION
3 YEAR BBA (SDE) PROGRAMME
I SEMESTER ASSIGNMENT QUESTIONS**

Instructions to the students

1. Assignments should be written in own hand writing and submit the same to the Coordinator, BBA –SDE programme, SDE, Karyavattom, University of Kerala.
2. Each assignment should be written in about 15 pages and the problems need to be solved as per the procedure.
3. Each subject assignments will be evaluated for 10 marks.
4. The course coordinator will publish the assignment marks (10) along with seminars and discussions marks (10) in SDE website.
5. Date of submission will be informed through the website

I SEMESTER

1. ENGLISH I

- 1) What are the basic skills required in communication
- 2) Describe a strange incident you have confronted to your friend in about 150 words
- 3) Describe the twists and turns in the sequence of events in “A Marriage Proposal”
- 4) What are the disadvantages of purchase on installments as exemplified in “Never Nest”
- 5) Discuss about the title of the play, “The Rising of the Moon” with specific reference to the history of Ireland.

2. ENVIRONMENTAL STUDIES

- 1) What are the different segments of environment? Elaborate on each.
- 2) What is ecological succession? What are the different types?
- 3) Explain the various uses of biodiversity regarding direct and indirect values
- 4) What is the role of GIS in dissemination of environmental information and environmental management?
- 5) Write short notes on
 - a) Food webs
 - b) Value education

- c) Greenhouse effect
- d) In situ conservation

3. FUNDAMENTALS OF MANAGEMENT

- 1) Write short notes on
 - a) Gangplank
 - b) Manpower planning
 - c) Delegation of authority
 - d) Coordination
- 2) Explain the steps in planning
- 3) What is span of management? Explain the factors affecting it
- 4) Compare and contrast Maslow's need theory and McGregor's theory
- 5) Explain Hawthorne experiments

4. MANAGERIAL ECONOMICS

- 1. Discuss briefly the chief characteristics of managerial economics
- 2. Discuss the managerial uses of break even analysis
- 3. Write short notes on a) CRR b) GDP c) CSO d) Cartel
- 4. Define pricing policy? What are the factors to be considered while making pricing decision?
- 5. Write short notes on
 - a) Price discrimination
 - b) Business cycle
 - c) Cost plus pricing
 - d) Oligopoly

5. FINANCIAL ACCOUNTING

- 1) Explain the different types of shares that a Co. can issue
- 2) Explain the various accounting conventions used in accounting
- 3) Write short notes on
 - a) Trade discount
 - b) Partnership
 - c) Sweat equity shares
- 4) XYZ Ltd issued 10,000 equity shares of Rs.100 each at 10% discount. The net amount payable as follows:
On application Rs.20

On allotment Rs.30 (Rs.40 – discount Rs.10)

On first call Rs.30

On final call Rs.10

A shareholder holding 200 shares did not pay final call. His shares Were forfeited.

Out of these 150 shares were reissued to Ms.Raziya at Rs.75 per shares.

Give journal entries in the books of the company.

5) Following is the trail balance of Mr.Raju as on 31st march 2012. Prepare Trading and P/ L account for the year ended 31st march 2012 and a B/S as on that date

Debit balances	Rs.	Credit balances	Rs.
Stock (1-4-2011)	14000	sales	220000
Purchases	126000	capital	145600
Wages	50500	creditors	20000
Salaries	16000	loan	15000
Printing	6050		
Carriage inwards	3050		
Rent	5200		
Insurance	1320		
Machinery	52000		
Building	67000		
Debtors	44000		
Furniture	3350		
General expenses	2600		
Cash in hand	1930		
Bad debts	1020		
Bank	6580		
	400600		400600

Closing stock as on 31-3-2012 Rs.20600

Adjustments

- 1) Depreciate machinery by 10% p.a
- 2) Make a provision of 5% for bad and doubtful debts
- 3) Rent paid in advance Rs.400.Insurance prepaid Rs.120
- 4) Salary outstanding Rs.1400

6. STATISTICS FOR BUSINESS DECISIONS

- 1) Write short notes on
 - a) Mode
 - b) Investigator
 - c) Biased errors
- 2) Compute the coefficient of skewness from the following values

Median =18.8 ,Q1=14.6, Q3=25.2

- 3) What is a questionnaire and list out its limitations
 - 4) The weekly wages of 1000 workmen are normally distributed with a mean of 2000 and a standard deviation of 150. Estimate the number of workers whose wages lie between 1750 and 2250.
- 5) During 8 a.m. and 10 a.m., on an average, 1.5 number of phone calls per minute are reported in the switch board of a company. Find the probability that during one particular minute, in the said interval, there will be
- (a) no phone call at all.
 - (b) exactly 3 calls.
 - (c) at least 4 calls.