

## **BBA (2020 batch) S6 ASSIGNMENT QUESTIONS**

### **INSTRUCTIONS TO THE STUDENTS DIRECTLY ENROLLED THROUGH SDE:**

- 1. Assignments shall be handwritten in one's own handwriting and the same shall be submitted to the Coordinator (BBA), School of Distance education, University of Kerala.**
- 2. Each Assignment shall be of 10 pages and the problems need to be solved.**
- 3. Total marks for each Assignment is 10.**
- 5. Assignments can be submitted at SDE or should be sent through speed post/courier.**

#### **Core: BM 1641 Management Information System**

1. What is the information required at various level of management activity?
2. Explain the steps involved in constructing or developing the DSS? (CASE)
3. Explain briefly about the prototype approach and classical SDLC approach?

#### **Core: BM 1642 International Business**

1. Discuss the different modes through which the firm enters into International Business?
2. a) Explain Balance Of Trade? b) What are the difference between FERA and FEMA
3. Explain the stages in Product Lifecycle?(CASE)
4. What are the functions of ADB?

#### **Core: BM 1643 Strategic Management**

1. Define strategic management and examine its characteristics.
2. Explain Porter's 5 forces model. Substantiate it with examples
3. Strategies are flexible and adaptable? Justify.(CASE)

### **BUSINESS COMMUNICATION**

1. What do you mean by grapevine communication?
2. What are the barriers to communication?
3. What are functions of the bank?
4. What is business letter? Explain its structure and uses.(Case)
5. What are the contents of resume?

### **BM 1661.1 - PERFORMANCE MANAGEMENT**

1. Define Performance management
2. Differentiate performance management and performance appraisal
3. Define Performance consulting
4. Explain the role of Performance consulting

### **BM 1661.2 Retail Management**

1. What do you mean by Retailing?
2. What are the functions of retailing?
3. Discuss the Emerging Trends in Retailing
4. Discuss Ethical Issues in Retailing

### **PROJECT APPRAISAL AND ANALYSIS**

1. Project Management
2. Project cycle management
3. Market analysis of a project
4. Sensitivity Analysis
5. PERT / CPM

### **TRAVELS AND TOUR OPERATIONS MANAGEMENT**

Write a note on

1. IATA
2. Travel formalities and documents
3. Components of an itinerary
4. Tourist retention programs
5. Computerized Reservation System

### BBA 6th SEMESTER SEMINAR TOPICS (2020 batch)

Sl no	Enrollment Number	Name of Candidate	MIS	IB
1	862201001	NANDA GOPAL V	MIS 1	IB 10
2	862201003	ASHOK M		
3	862201007	MUHAMMED NIZHIN N		
4	862201010	ABEES N		
5	862201014	MUHAMMED BILAL A		
6	862201015	AKSHAY SINGH		
7	862201016	SNEHA SUGATHAN		
8	862201017	MEKHA S		
9	862201019	ABRAHAM V V		
10	862201021	JOHN MATHEW		
11	862201022	JESWIN JOSEPH		
12	862201023	AJITH SURESH		
13	862201024	ALBIN MATHEW		
14	862201025	RONY THOMAS		
15	862201026	ASHWIN MANOJ		
16	862201027	CHRISTO JOSE	MIS 3	IB 8
17	862201028	ABIN SIBY		
18	862201029	SACHIN SUNNY		
19	862201030	ALBIN VARGHESE		
20	862201031	R SYAMKUMAR		
21	862201034	ALEX BENNY		
22	862201035	JOHN JOSE		
23	862201036	P J THOMAS		
24	862201038	MANOJ. S	MIS 4	IB 7
25	862201039	SALMA NAVAS		
26	862201045	RAHUL JAYAMOHAN		
27	862201051	AJAI KAMAL K J		
28	862201055	S Nihala Amina		
29	862201056	ANZAF RAHIB		
30	862201057	SANJITH G A		
31	862201060	MUHAMMAD FAIZAL RAZI N		
32	862201062	Siji S		
33	862201069	BINTO FRANCIS		

34	862201070	AMAL BINDHU B J	<b>MIS 5</b>	<b>IB 6</b>
35	862201071	SANUMON S		
36	862201074	Vichithra R B		
37	862201080	AZMI N		
38	862201087	SAHLA THASNIB S		
39	862201089	ARUN P V		
40	862201090	JISHNU T J		
41	862201091	VISHNU VIJAYAN	<b>MIS 6</b>	<b>IB 5</b>
42	862201094	GOPAL K		
43	862201096	Nandu Ullas		
44	862201097	Rajan S		
45	862201103	MITHUNDAS M		
46	862201111	ABITH SURENDRAN		
47	862201113	AL AMEEN M		
48	862201114	AKHIL S	<b>MIS 7</b>	<b>IB 4</b>
49	862201116	MUJEEB RAHMAN M S		
50	862201117	KAMAL R		
51	862201123	AJMAL A		
52	862201125	AMINA S		
53	862201126	ANZY AZAD		
54	862201128	MALAVIKA SAJU		
55	862201129	MANOJ KUMAR M	<b>MIS 8</b>	<b>IB 3</b>
56	862201130	MOHAMMED ANZIL A		
57	862201131	MUHAMMAD JASSIB S		
58	862201132	MUHAMMED FAYAZ N		
59	862201133	NABIL F		
60	862201134	NOORINZA M		
61	862201135	S AROMAL		
62	862201136	S BALAGOPAL	<b>MIS 9</b>	<b>IB 2</b>
63	862201137	SALMA N		
64	862201138	SAMEER S		
65	862201139	SHEMEEMA S		
66	862201141	SUFIYAN M		
67	862201143	TOM AJITH GODFREY		
68	862201144	MIDHULA S NAIR		
69	862201145	AAGNEY ULLAS		

70	862201146	ANANDU. S. S	<b>MIS 10</b>	<b>IB 1</b>
71	862201149	SHABNAM S		
72	862201150	JIBMY REJI		
73	862201151	MOHAMMED ASIF S N		
74	862201153	ASHIK K TOM		
75	862201159	LINSHA S L		
76	862201161	VIPANCHIKA V NAIR		
77	862201164	AMAL M L		
78	862201165	MUHAMMED SHIRAS S		
79	862201166	BISMI S		
80	862201170	JITHIN V A		
81	862201171	SHILPA SANGEETH		
82	862201173	SANDRA U S		
83	862201175	JOSEPH S KURIEN		
84	862201178	MUHAMMED AFSAL HAQ		

### MIS TOPICS

SL No	TOPIC	CODE
1	Structure of MIS	<b>MIS 1</b>
2	Production & Marketing Subsystems	<b>MIS 2</b>
3	Characetristics of MIS	<b>MIS 3</b>
4	Application of DBMS	<b>MIS 4</b>
5	Database designing process	<b>MIS 5</b>
6	Advantages of DBMS	<b>MIS 6</b>
7	Classification of DSS	<b>MIS 7</b>
8	Different type of systems	<b>MIS 8</b>
9	Humanresource & finance and Accounting Subsys	<b>MIS 9</b>
10	Data vs Information	<b>MIS 10</b>

### INTERNATIONAL BUSINESS TOPICS

SL No	TOPIC	CODE
1	Features of International Business	<b>IB 1</b>
2	Importance of international business	<b>IB 2</b>
3	Political Environment	<b>IB 3</b>
4	Advantages of trading Blocs	<b>IB 4</b>
5	GATT	<b>IB 5</b>
6	Different levels of Culture	<b>IB 6</b>

	7	European Union	<b>IB 7</b>	
	8	WTO	<b>IB 8</b>	
	9	Economic Environment	<b>IB 9</b>	
	10	Difference between FERA & FEMA	<b>IB10</b>	