

**UNIVERSITY OF KERALA  
SCHOOL OF DISTANCE EDUCATION  
3 YEAR BBA (SDE) PROGRAMME  
I SEMESTER ASSIGNMENT QUESTIONS**

**INSTRUCTIONS TO THE STUDENTS**

- 1. Assignments should be written in own handwriting and submit the same to the Coordinator, BBA –SDE programme, SDE, Karyavattom, University of Kerala.**
- 2. Each assignment should be written in about 10 pages and the problems need to be solved as per the procedure.**
- 3. Each subject assignments will be evaluated for 10 marks.**
- 4 .The course coordinator will publish the assignment marks (10) along with seminars and discussions marks (10) in SDE website.**
- 5. Date of submission will be informed through the website**

**1. ENGLISH I**

- 1) What are the basic skills required in communication
- 2) Describe a strange incident you have confronted to your friend in about 150 words
- 3) Analyze the relevance of the play “the pie and the tart”
- 4) What is the difference between active and passive listening?
- 5) Prepare a speech to be delivered on Republic day.

**2. ENVIRONMENTAL STUDIES**

- 1) What are the different segments of the environment? Elaborate on each.
- 2) What is ecological succession? What are the different types?
- 3) Explain the various uses of biodiversity regarding direct and indirect values
- 4) What is the role of GIS in dissemination of environmental information and environmental management?
- 5) Write short notes on
  - a) Food webs
  - b) Value education
  - c) Greenhouse effect
  - d) In situ conservation

### 3. FUNDAMENTALS OF MANAGEMENT

- 1) Write short notes on
  - a) Gangplank
  - b) Manpower planning**
  - c) Delegation of authority
  - d) Coordination
- 2) Explain the steps in planning
- 3) What is span of management? Explain the factors affecting it
- 4) Compare and contrast Maslow's need theory and McGregor's theory
- 5) Explain Hawthorne experiments

### 4. MANAGERIAL ECONOMICS

1. Discuss briefly the chief characteristics of managerial economics
2. Discuss the managerial uses of break even analysis
3. Write short notes on a) CRR b) GDP c) CSO d) Cartel
4. Define pricing policy? What are the factors to be considered while making pricing decision?
5. Write short notes on
  - a) Price discrimination
  - b) Business cycle
  - c) Cost plus pricing
  - d) Oligopoly

### 5. FINANCIAL ACCOUNTING

- 1) Explain the different types of shares that a Co. can issue
- 2) Explain the various accounting conventions used in accounting
- 3) Write short notes on
  - a) Trade discount
  - b) Partnership
  - c) Sweat equity shares
- 4) XYZ Ltd issued 10,000 equity shares of Rs.100 each at 10% discount. The net amount payable as follows:  
On application Rs.20  
On allotment Rs.30 (Rs.40 – discount Rs.10 )  
On first call Rs.30  
On final call Rs.10  
A shareholder holding 200 shares did not pay final call. His shares were forfeited. Out of these 150 shares were reissued to Ms.Raziya at Rs.75 per shares.

Give journal entries in the books of the company.

- 5) Following is the trail balance of Mr.Raju as on 31<sup>st</sup> march 2012. Prepare Trading and P/ L account for the year ended 31<sup>st</sup> march 2012 and a B/S as on that date

Debit balances	Rs.	Credit balances	Rs.
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Stock (1-4-2011)	14000	sales	220000
Purchases	126000	capital	145600
Wages	50500	creditors	20000
Salaries	16000	loan	15000
Printing	6050		
Carriage inwards	3050		
Rent	5200		
Insurance	1320		
Machinery	52000		
Building	67000		
Debtors	44000		
Furniture	3350		
General expenses	2600		
Cash in hand	1930		
Bad debts	1020		
Bank	6580		
	400600		400600

Closing stock as on 31-3-2012 Rs.20600

Adjustments

- 1) Depreciate machinery by 10% p.a
- 2) Make a provision of 5% for bad and doubtful debts
- 3) Rent paid in advance Rs.400. Insurance prepaid Rs.120
- 4) Salary outstanding Rs.1400

## 6. STATISTICS FOR BUSINESS DECISIONS

- 1) Write short notes on
  - a) Mode
  - b) Investigator
  - c) Biased errors
- 2) Compute the coefficient of skewness from the following values

Median =18.8 ,Q1=14.6, Q3=25.2

- 3) What is a questionnaire and list out its limitations
- 4) The weekly wages of 1000 workmen are normally distributed with a mean of 2000 and a standard deviation of 150. Estimate the number of workers whose wages lie between 1750 and 2250.
- 5) During 8 a.m. and 10 a.m., on an average, 1.5 number of phone calls per minute are reported in the switch board of a company. Find the probability that during one particular minute, in the said interval, there will be
  - (a) no phone call at all.
  - (b) exactly 3 calls.
  - (c) at least 4 calls

### BBA S1 SEMINAR LIST (2022 Batch)

SNo	Enrl No.	Name of Candidate	Environmental studies	Fundamentals of management	Managerial Economics	Financial Accounting	Business Statistics
1	862221001	JIBIN GEORGE	ES 1	FM 1	ME 1	FA 1	SBD 1
2	862221002	ARUN MOHAN M.K	ES 2	FM 2	ME 2	FA 2	SBD 2
3	862221003	THRISHNA SAJEEV	ES 3	FM 3	ME 3	FA 3	SBD 3
4	862221004	MUHAMMED ANAZ SS	ES 4	FM 4	ME 4	FA 4	SBD 4
5	862221005	MUHAMMAD SAJIN	ES 5	FM 5	ME 5	FA 5	SBD 5
7	862221007	SHIFAS SHAHIR	ES 6	FM 6	ME 6	FA 6	SBD 6
8	862221008	JYOTHISH M	ES 7	FM 7	ME 7	FA 7	SBD 7
9	862221009	NIKHIL R L	ES 8	FM 8	ME 8	FA 8	SBD 8
10	862221010	MITHUN M	ES 9	FM 9	ME 9	FA 9	SBD 9
11	862221011	DANI DAVID	ES 10	FM 10	ME 10	FA 10	SBD 10
12	862221012	ASIF A S	ES 1	FM 1	ME 1	FA 1	SBD 1
13	862221013	ABID S	ES 2	FM 2	ME 2	FA 2	SBD 2
14	862221014	RAKENDHU S R	ES 3	FM 3	ME 3	FA 3	SBD 3
15	862221015	KRISHNA PRIYA S	ES 4	FM 4	ME 4	FA 4	SBD 4
16	862221016	DHANYA G K	ES 5	FM 5	ME 5	FA 5	SBD 5
17	862221017	AKSHAY HARI	ES 6	FM 6	ME 6	FA 6	SBD 6
18	862221018	ANANDHU S	ES 7	FM 7	ME 7	FA 7	SBD 7
19	862221019	MAHIN A	ES 8	FM 8	ME 8	FA 8	SBD 8
20	862221020	S IRFANA	ES 9	FM 9	ME 9	FA 9	SBD 9
21	862221021	ANJU ANAND	ES 10	FM 10	ME 10	FA 10	SBD 10
22	862221022	FAHAD SHANAVAS	ES 1	FM 1	ME 1	FA 1	SBD 1
23	862221023	FAHAD HEERALAL	ES 2	FM 2	ME 2	FA 2	SBD 2
24	862221024	FAHAD SULAIMAN	ES 3	FM 3	ME 3	FA 3	SBD 3

25	862221025	FAIZAL M	ES 4	FM 4	ME 4	FA 4	SBD 4
26	862221026	FARHANA M S	ES 5	FM 5	ME 5	FA 5	SBD 5
27	862221027	FATHIMA N	ES 6	FM 6	ME 6	FA 6	SBD 6
28	862221028	FARZANA M S	ES 7	FM 7	ME 7	FA 7	SBD 7
29	862221029	JOYAL S	ES 8	FM 8	ME 8	FA 8	SBD 8
30	862221030	MOHAMMED EASSA M	ES 9	FM 9	ME 9	FA 9	SBD 9
31	862221031	NIDHIN LAL	ES 10	FM 10	ME 10	FA 10	SBD 10
32	862221032	MUHAMMAD SAGAR S	ES 1	FM 1	ME 1	FA 1	SBD 1
33	862221033	S MUHAMMED NEZMAL	ES 2	FM 2	ME 2	FA 2	SBD 2
34	862221034	HAFSA N	ES 3	FM 3	ME 3	FA 3	SBD 3
35	862221035	SAHAD A	ES 4	FM 4	ME 4	FA 4	SBD 4
36	862221036	SAIDALI	ES 5	FM 5	ME 5	FA 5	SBD 5
37	862221038	YOUSUF SHAREEFA	ES 6	FM 6	ME 6	FA 6	SBD 6
38	862221039	ZEEDHI MUHAMMAD H	ES 7	FM 7	ME 7	FA 7	SBD 7
39	862221040	ANJALI A	ES 8	FM 8	ME 8	FA 8	SBD 8
40	862221041	AZFAR A	ES 9	FM 9	ME 9	FA 9	SBD 9
41	862221042	AMINA R	ES 10	FM 10	ME 10	FA 10	SBD 10
42	862221043	ADHIL MUHAMMAD	ES 1	FM 1	ME 1	FA 1	SBD 1
43	862221044	FATHIMA A	ES 2	FM 2	ME 2	FA 2	SBD 2
44	862221046	SUHANA SUDHEERSHAH	ES 3	FM 3	ME 3	FA 3	SBD 3
45	862221047	NASNA N	ES 4	FM 4	ME 4	FA 4	SBD 4
46	862221048	SAM MATHEW	ES 5	FM 5	ME 5	FA 5	SBD 5
47	862221049	ABHISHEK S	ES 6	FM 6	ME 6	FA 6	SBD 6
48	862221050	EMIL PHILIP	ES 7	FM 7	ME 7	FA 7	SBD 7
49	862221051	NOUFIYA N	ES 8	FM 8	ME 8	FA 8	SBD 8
50	862221052	MUBEENA BEEVI A	ES 9	FM 9	ME 9	FA 9	SBD 9

51	862221053	DILEENA D	ES 10	FM 10	ME 10	FA 10	SBD 10
52	862221054	VAISHNAVI B	ES 1	FM 1	ME 1	FA 1	SBD 1
53	862221055	MIDHUN.U.R	ES 2	FM 2	ME 2	FA 2	SBD 2
54	862221056	MANAVED J	ES 3	FM 3	ME 3	FA 3	SBD 3
55	862221057	MUHAMMED A.S	ES 4	FM 4	ME 4	FA 4	SBD 4
56	862221058	DILEEPKUMAR. S	ES 5	FM 5	ME 5	FA 5	SBD 5
57	862221059	RYHANA	ES 6	FM 6	ME 6	FA 6	SBD 6
58	862221060	ARJUN RAJ R	ES 7	FM 7	ME 7	FA 7	SBD 7
59	862221061	BABET JOSEPH	ES 8	FM 8	ME 8	FA 8	SBD 8
60	862221062	VAISHNAV R V	ES 9	FM 9	ME 9	FA 9	SBD 9
61	862221063	SREERAM KRISHNAN S	ES 10	FM 10	ME 10	FA 10	SBD 10
62	862221064	PARVATHY BALAKRISH	ES 1	FM 1	ME 1	FA 1	SBD 1
63	862221065	AKHIL V	ES 2	FM 2	ME 2	FA 2	SBD 2
64	862221066	AKASH KRISHNA P	ES 3	FM 3	ME 3	FA 3	SBD 3
65	862221067	ABHINAND S	ES 4	FM 4	ME 4	FA 4	SBD 4
66	862221068	RIJIN J SAM	ES 5	FM 5	ME 5	FA 5	SBD 5
67	862221069	SHYMA S S	ES 6	FM 6	ME 6	FA 6	SBD 6
68	862221070	DEVIKA RANI S	ES 7	FM 7	ME 7	FA 7	SBD 7
69	862221071	ALAN JOSEPH	ES 8	FM 8	ME 8	FA 8	SBD 8
70	862221072	ABDUL BASITH	ES 9	FM 9	ME 9	FA 9	SBD 9
71	862221073	ADITHYAN M	ES 10	FM 10	ME 10	FA 10	SBD 10
72	862221074	ARPITH S SUNIL	ES 1	FM 1	ME 1	FA 1	SBD 1
73	862221075	ASHWIN A	ES 2	FM 2	ME 2	FA 2	SBD 2
74	862221076	SEETHA S M	ES 3	FM 3	ME 3	FA 3	SBD 3
75	862221077	ASWANTH S A KUMAR	ES 4	FM 4	ME 4	FA 4	SBD 4
76	862221078	ACHU S	ES 5	FM 5	ME 5	FA 5	SBD 5

77	862221079	ADITHYAN J	ES 6	FM 6	ME 6	FA 6	SBD 6
78	862221080	KALIDAS M	ES 7	FM 7	ME 7	FA 7	SBD 7
79	862221081	ARYA S	ES 8	FM 8	ME 8	FA 8	SBD 8
80	862221082	AJIN J S	ES 9	FM 9	ME 9	FA 9	SBD 9
81	862221083	BILAL MUHAMMED E K	ES 10	FM 10	ME 10	FA 10	SBD 10
82	862221084	V VIDHYA	ES 1	FM 1	ME 1	FA 1	SBD 1
83	862221085	AKASH S S	ES 2	FM 2	ME 2	FA 2	SBD 2
84	862221086	ADITHYAN M S	ES 3	FM 3	ME 3	FA 3	SBD 3
85	862221087	GOPIKA J G	ES 4	FM 4	ME 4	FA 4	SBD 4
86	862221088	BLESSY ALBY	ES 5	FM 5	ME 5	FA 5	SBD 5
87	862221089	JINU K M	ES 6	FM 6	ME 6	FA 6	SBD 6
88	862221090	PRINCE VIKRAMAN	ES 7	FM 7	ME 7	FA 7	SBD 7
89	862221091	GOPIKA G S	ES 8	FM 8	ME 8	FA 8	SBD 8
90	862221092	AKHIL ANAND V K	ES 9	FM 9	ME 9	FA 9	SBD 9
91	862221093	SANE KING SUNIL	ES 10	FM 10	ME 10	FA 10	SBD 10
92	862221094	ASWATHY P L	ES 1	FM 1	ME 1	FA 1	SBD 1
93	862221095	RUKSANA S	ES 2	FM 2	ME 2	FA 2	SBD 2
94	862221096	AJITH S L	ES 3	FM 3	ME 3	FA 3	SBD 3
95	862221097	PREMJITH. P.S	ES 4	FM 4	ME 4	FA 4	SBD 4
96	862221098	AJITH R	ES 5	FM 5	ME 5	FA 5	SBD 5
97	862221099	ANUROOP A S	ES 6	FM 6	ME 6	FA 6	SBD 6
98	862221100	DENY GEORGE DILEEP	ES 7	FM 7	ME 7	FA 7	SBD 7
99	862221101	ANANTHU PRASAD A	ES 8	FM 8	ME 8	FA 8	SBD 8
100	862221102	SANEESH S	ES 9	FM 9	ME 9	FA 9	SBD 9
101	862221103	NADIYA. N	ES 10	FM 10	ME 10	FA 10	SBD 10
102	862221104	SHAJIMON M	ES 1	FM 1	ME 1	FA 1	SBD 1

103	862221105	THULASI SINGH	ES 2	FM 2	ME 2	FA 2	SBD 2
104	862221106	AZHAR HUSSAIN	ES 3	FM 3	ME 3	FA 3	SBD 3
105	862221107	ASLAM S	ES 4	FM 4	ME 4	FA 4	SBD 4
106	862221108	ANANTHU KRISHNAN KS	ES 5	FM 5	ME 5	FA 5	SBD 5
107	862221109	HAMDAN MEHABOOB	ES 6	FM 6	ME 6	FA 6	SBD 6
108	862221110	NOUFAL N	ES 7	FM 7	ME 7	FA 7	SBD 7
109	862221111	PRASIDH P R	ES 8	FM 8	ME 8	FA 8	SBD 8
110	862221112	ALFIYA N S	ES 9	FM 9	ME 9	FA 9	SBD 9
111	862221113	VIVEK S	ES 10	FM 10	ME 10	FA 10	SBD 10
112	862221114	SHAJU S	ES 1	FM 1	ME 1	FA 1	SBD 1
113	862221120	SREELAKSHMI DINESH	ES 2	FM 2	ME 2	FA 2	SBD 2
114	862221121	SIVAJITH T S	ES 3	FM 3	ME 3	FA 3	SBD 3
115	862221122	SONAMOL MATHEW	ES 4	FM 4	ME 4	FA 4	SBD 4
116	862221123	MUHAMMAD ASLAM N	ES 5	FM 5	ME 5	FA 5	SBD 5
117	862221124	MIDHUN K MANOJ	ES 6	FM 6	ME 6	FA 6	SBD 6
118	862221125	ANSIYA HUSSAIN	ES 7	FM 7	ME 7	FA 7	SBD 7
119	862221126	JINCY C G	ES 8	FM 8	ME 8	FA 8	SBD 8
120	862221127	SREEJITH N S	ES 9	FM 9	ME 9	FA 9	SBD 9
121	862221128	RAKESH P	ES 10	FM 10	ME 10	FA 10	SBD 10
122	862221129	ABHISHEK M	ES 1	FM 1	ME 1	FA 1	SBD 1
123	862221132	DELWIN JOSE	ES 2	FM 2	ME 2	FA 2	SBD 2
124	862221133	DEEPU SUDHAKAR	ES 3	FM 3	ME 3	FA 3	SBD 3
125	862221135	ASHA MANO	ES 4	FM 4	ME 4	FA 4	SBD 4
126	862221136	KARTHI SHIBU	ES 5	FM 5	ME 5	FA 5	SBD 5
127	862221137	KULASHEKHARAPERUML	ES 6	FM 6	ME 6	FA 6	SBD 6



## SEMINAR TOPICS BBA SUBJECT; ENVIRONMENT STUDIES

TOPIC NO:	TOPICS
ES 1	Scope and importance and need of Environmental studies
ES 2	Natural resources- renewable and non-renewable resources and its exploitation
ES 3	Benefits and conflicts of forest, water, minerals, food, energy, and land resources
ES 4	Role of an individual in conservation of natural resources
ES 5	Equitable use of resources for sustainable life styles
ES 6	Concept ,structure and functions of Ecosystem
ES 7	Concept of producers, consumers and decomposers in Eco system
ES 8	Energy flow and ecological succession
ES 9	Food chains, food webs and ecological pyramids
ES 10	Forest ecosystem- grassland ecosystem ,desert ecosystem and aquatic ecosystems

**SEMINAR TOPICS BBA SUBJECT; FUNDAMENTALS OF  
MANAGEMENT**

<b>TOPIC NO:</b>	<b>TOPICS</b>
FM 1	Definition and nature and scope of Management-FM1
FM 2	Levels of management
FM 3	Scientific management
FM 4	principles of management
FM 5	Basic functions of management
FM 6	Roles of a manager
FM 7	Schools of management thought
FM 8	Planning: definition and nature and purpose
FM 9	Types of planning
FM 10	Planning process

## SEMINAR TOPICS BBA SUBJECT; MANAGERIAL ECONOMICS

<b>TOPIC NO:</b>	<b>TOPICS</b>
ME 1	Meaning and concept of Managerial Economics
ME 2	Role of Managerial Economist in Business decision making Demand Analysis
ME 3	Demand curve and Demand function
ME 4	Laws of demand
ME 5	Elasticity of demand and its estimation
ME 6	Demand forecasting and its methods
ME 7	Production function and Cost and output relationship
ME 8	Cost function in the short run and in the long run
ME 9	Practical applications of cost functions
ME 10	Cost volume Profit analysis

## SEMINAR TOPICS BBA SUBJECT: FINANCIAL ACCOUNTING

<b>TOPIC NO:</b>	<b>TOPICS</b>
FA 1	Definition of Financial Accounting.
FA 2	Importance of Financial Accounting
FA 3	Scope of Financial Accounting
FA 4	Limitations of Accounting Information.
FA 5	Uses of Accounting information
FA 6	Generally Accepted Accounting Principles.
FA 7	Accounting Equation.
FA 8	Nature of Accounts
FA 9	Rules of Debit and Credit.
FA 10	Recording Transactions in General Journal.