

University of Kerala
School of Distance Education

Open course offered by Dept. of Computer Science

Assignment Topics

CP 1551.3 BUSINESS INFORMATICS

1. Discuss two internationally successful e-commerce websites and two Kerala based ecommerce websites.
2. What do you mean by electronic payment system? What are its advantages and disadvantages?
3. Explain the various Marketing technologies.
4. Explain M-Commerce benefits and applications. Also discuss the various mobile Finance applications.
5. Write about Online Social Networking (OSN).

Case Analysis

- Prepare a case analysis on ecommerce and its classification.
