

ASSIGNMENT TOPICS

Open Course: Business Informatics (CS 1551.3)

1. Explain the types of e-commerce in detail.
2. Write a short note on
 - a. Encryption
 - b. Firewall
 - c. Digital signature
 - d. Web 2.0
3. What is web advertising and Explain Online advertising methods?
4. Explain the various Marketing technologies.
5. Explain IT Law in detail.

Case Analysis

1. Explain various kinds of e-payment System in detail.
2. Explain M-Commerce benefits and applications. Also discuss the various mobile finance applications.
