

UNIVERSITY OF KERALA
SCHOOL OF DISTANCE EDUCATION
3 YEAR BBA (SDE) PROGRAMME
III SEMESTER ASSIGNMENT QUESTIONS

INSTRUCTIONS TO THE STUDENTS

- 1. Assignments should be written in own hand writing and submit the same to the Coordinator, BBA –SDE programme, SDE, Karyavattom, University of Kerala.**
- 2. Each assignment should be written in about 10 pages and the problems need to be solved as per the procedure.**
- 3. Each subject assignments will be evaluated for 10 marks.**
- 4. The course coordinator will publish the assignment marks (10) along with seminars and discussions marks (10) in SDE website.**
- 5. Date of submission will be informed through the website**

III SEMESTER

Core: BM 1341 Business Environment and Policy

1. Explain briefly types of Business Environment with egs (case)
2. Write short notes on
 - a) Exim Policy
 - b) FEMA
 - c) SEBI
3. Explain briefly CSR
4. Write short notes on

- a) GATT
- d) Social Audit
- e) Technology transfer

CORE COURSE: BM 1342 CORPORATE REGULATIONS

1. Explain briefly characteristics and types of company. (Case)
2. Write short notes on
 - a) Doctrine of Ultra Vires
 - b) Red Herring Prospectus
 - c) Qualification Shares
3. Explain briefly Memorandum
4. Write short notes on
 - a) Intellectual Property Rights
 - b) TRIPS
 - c) Patent Rights

CORE COURSE: BM 1343- COST AND MANAGEMENT ACCOUNTING

1. What do you mean by management accounting? Explain giving examples.
2. What are the functions of a management accountant?
3. Margin of safety = Rs.8000 which represents 40% of sales, P/V ratio = 50% .Find (a) Break even sales, (b) Fixed Cost and(c) Total Profit

4. From the following information, you are required to prepare: (a) Fund From Operations

Statement of Changes in Working Capital and (c) Fund Flow Statement:

Comparative Balance Sheet

<i>Particulars</i>	<i>2002</i>	<i>2003</i>
	<i>Rs.</i>	<i>Rs.</i>

<i>Liabilities and Capital :</i>		
Share Capital 50,000	40,000	
Reserve and Surplus	15,000	5,000
Secured Loans	35,000	40,000
Current Liabilities	50,000	60,000
Total Liabilities and Capital	1,50,000	1,45,000
<i>Assets:</i>		
Fixed Assets	31,000	30,000
Investments	1,500	-
Cash Balances	2,500	1,250
Stock	75,000	78,750
Sundry Debtors	40,000	35,000
Total Assets	1,50,000	1,45,000

Additional Information

The net profit for the year after adjustments Rs. 1,00,000.

Additional fixed assets during the year Rs. 4,000 and depreciation for the year Rs. 3,000.

CORE COURSE: BM 1344 FINANCIAL SERVICES

1. What is financial system? Discuss the role of each of its components.
2. Explain financial markets and its classifications.
3. What is meant by Venture capital. Explain different stages of venture financing
4. Write short notes
 - a) Stock broking.
 - b) Mutual funds
 - c) Project finance
 - d) Life insurance

ELECTIVE COURSE STREAM I: HUMAN RESOURCE MANAGEMENT COURSE

BM 1361.1- ORGANIZATIONAL BEHAVIOUR

1. What is OB? Discuss the different modes of OB
2. Explain personality?
3. What is meant by Transactional Analysis.
4. Write short notes
 - a) Motivation
 - b) OD
 - c) Organisational culture
 - d) Groups

ELECTIVE COURSE STREAM II: MARKETING

MANAGEMENT COURSE

BM 1361.2- CONSUMER BEHAVIOUR

1. What is buying behavior? Discuss the different elements in Buying behaviour
2. Explain Consumer behavior and the various decision making models?
3. What is meant by Market segmentation
4. Write short notes
 - a) Howard sheith model,
 - b) Black box model
 - c) Post purchase dissonance
 - d) Loyalty marketing

ELECTIVE COURSE STREAM III: FINANCE

COURSE 1: BM 1361.3- INCOME TAX LAW AND ACCOUNTING

Assignment questions

1. Differentiate between direct taxes and indirect taxes. Give examples.
2. Differentiate between Assessment year and Previous year.
3. The Profit and loss a/c of ABC Ltd., a domestic company, for the year ended 31st March, 2014 is given below.

Profit and Loss Account

	19,00,00		32,00,00
Business Expenses	0	Sales	0
Proposed dividend	6,00,000	Long Term capital Gains	6,00,000
Provisions for unascertained liabilities	50,000	Amount withdrawn from general reserve	30,000
General reserve	65,000		
Income Tax	25,000		
Wealth Tax	35,000		
Net Profit	11,55,00		
	0		

38,30,00
0

38,30,00
0

Additional information;

1. An outstanding liability related to sales tax for 2011-2012 paid during this previous year but not charged in the Profit and loss Account Rs.40,000
2. Brought forward loss as per books of account is Rs.60,000 while the brought forward depreciation as per books of account is Rs. 80,000
3. Brought forward unabsorbed depreciation is Rs.5,00,000
4. Brought forward loss under the head capital gain Rs.3,00,000

Compute the Tax liability of ABC Ltd. For the assessment year 2014-2015

ELECTIVE COURSE STREAM IV: TOURISM MANAGEMENT

COURSE 1: BM 1361.4 - INTRODUCTION TO TOURISM

Assignment questions

1. Explain briefly various tourism products, its characteristics and types.
2. Write a note on positive and negative impacts of tourism
3. Write a note on various tourism organisations