MA PUBLIC ADMINISTRATION

THIRD SEMESTER (2023-2025 Admission)

Assignment Topics and Case Analysis

INDIAN ADMINISTRATION

Assignment Topic: (write any one from the following)

 $(1 \times 15 = 15)$

- Administrative Reforms in India: Balancing Generalist and Specialist Roles in Policy Implementation" or
- 2. Decentralization and Local Governance in India

Case Analysis:

 $(1 \times 10 = 10)$

1. Discuss the Generalist vs Specialist debate, by analysing the present administrative scenario.

RESEARCH METHODOLOGY

Assignment Topic: (write any one from the following)

 $(1 \times 15 = 15)$

- 1. The Role of Research Methodology in Public Policy Formulation. Explain?
- 2. What are the use of Statistical Tools for Public Budget Analysis?

Case Analysis

 $(1 \times 10 = 10)$

1. Design a research proposal for mitigating Human-Wildlife Conflict Management in selected districts of Kerala.

FINANCIAL ADMINISTRATION

Assignment Topic (Write any one from the following)

 $(1 \times 15 = 15)$

- 1. The role of budgeting in financial administration: methods and challenges
- 2. Tax revenue and public debt management in India: issues and trends

Case Analysis (Read the case scenario and answer the following questions) $(1 \times 10 = 10)$

1. Businessman Nirav Modi and his associates managed to fraudulently obtain Letters of Undertaking (LoUs) from Punjab National Bank to secure overseas credit, bypassing core banking systems and without proper collateral. The fraud cost PNB nearly Rs. 11,400 crore. Read the case scenario and answer the following questions using concepts of financial administration concepts.

- a. What were the major lapses in internal financial administration in the PNB fraud?
- b. How can banks strengthen financial control mechanisms to avoid such frauds?

ESSENTIALS OF BUSINESS MANAGEMENT

Assignment Topic: (write any one from the following) $(1 \times 15 = 15)$

- 1. Role of Management Audit in Health Care Institutions?
- 2. What are the uses of AI in Business Communication?

Case Analysis (Read the case scenario and answer the following questions) $(1 \times 10 = 10)$

- 1."The Sweet Spot," a family-run bakery in Thiruvananthapuram, has been a local favourite for years, known for its traditional Kerala sweets and pastries. However, recent years have seen a rise in newer, more modern bakeries offering a wider variety of products and online delivery options. "The Sweet Spot" is struggling to maintain its market share and is facing a growing need to adapt to the changing consumer preferences and market conditions.
- a. What short-term and long-term goals should "The Sweet Spot" set to remain competitive in the changing market?
- b. What changes could be made to the current workflow to improve efficiency?