

Course Code: **CO-01121**
Title: **Methodology and Perspectives of Business Education**
Assignment Code: **CO-01141/SDE-C/2017-18**
Assignment Coverage: **All Modules**
Maximum Marks: **10**

Attempt all the Questions.

Give answers to each question in 2 to 3 pages.

1. What is meant by Joint Stock Company? Discuss the various stages in the formation of a joint stock company (2 marks)
 2. Discuss the different economic systems with the relative merits and demerits (2 marks)
 3. What is entrepreneurship? Discuss the significance of entrepreneurship in the economic development of a country (2 marks)
 4. Discuss the various sources of short term and long term sources of finance (2marks)
 5. Define Business information. Discuss the sources of business information (2 marks)
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Course Code: **CO-1141**
Title: **Methodology and Perspectives of Business Education**
Case analysis Code: **CO-1141/SDE-C/2017-18**
Assignment Coverage: **All Modules**
Maximum Marks: **10**

Attempt all the Cases. Each case carries 5 marks.

Answers to each case must be limited to no more than one page.

1. Ms. Yamunadevi wants to start her own business. She is confused whether to accommodate other persons also to share the profit. Advise her about different forms of business with its merits and demerits.
5. A new company plans to manufacture cosmetics products and wants to collect the information from the public about their needs and choices. How can the company collect information?