# INSTRUCTIONS TO THE STUDENTS

**1. Assignments should be written in own hand writing and submit the same on or before 20-05-2019to the Coordinator, BBA –SDE programme, SDE,Palayam University of Kerala.**
**2. Each assignment should be written in about 15 pages and the problems need to be solved as per the procedure.**
**3. Assignments received at the office of the SDE after the above date and those sent after the date will not be evaluated**
**4. Each subject assignments will be evaluated for 10 marks.**
**5.The course coordinator will publish the assignment marks (10) along with seminars and**

**discussions marks (10)in SDE website.**

## I SEMESTER

### 1. ENGLISH I

1) What are the basic skills required in communication
2) Describe a strange incident you have confronted to your friend in about 150 words
3) Describe the twists and turns in the sequence of events in "A Marriage Proposal"
4) What are the disadvantages of purchase on installments as exemplified in "Never Never Nest"
5) Discuss about the title of the play, "The Rising of the Moon" with specific reference to the history of Ireland.

### 2. ENVIRONMENTAL STUDIES

1) What are the different segments of environment'? Elaborate oneach.
2) What is ecological succession? What are the different types?
3) Explain the various uses of biodiversity regarding direct and indirect values
4) What is the role of GIS in dissemination of environmental
information and environmental management?
   5) Write short notes on
   a) Food webs
   b) Value education
   c) Greenhouse effect
   d) In situ conservation

# 3. FUNDAMENTALS OF MANAGEMENT

1) Write short notes on
   a) Gangplank
   b) Manpower planning
   c) Delegation of authority
   d) Coordination
2) Explain the steps in planning
3) What is span of management? Explain the factors affecting it
4) Compare and contrast Maslow's need theory and McGregor's theory
5) Explain Hawthorne experiments

# 4.MANAGERIAL ECONOMICS

1. Discuss briefly the chief characteristics of managerial economics
2. Discuss the managerial uses of break even analysis
3. Write short notes on a) CRR b) GDP c) CSO d) Cartel
4. Define pricing policy? What are the factors to be considered while making pricing decision?
5. Write short notes on
a) Price discrimination
b) Business cycle
c) Cost plus pricing
d) Oligopoly

# 5.FINANCIAL ACCOUNTING

1) Explain the different types of shares that a Co. can issue
2) Explain the various accounting conventions used in accounting
3) Write short notes on
   a) Trade discount
   b) Partnership
   c) Sweat equity shares
4 ) XYZ Ltd issued 10,000 equity shares of Rs.100 each at 10% discount. The net amount payable as follows:
On application Rs.20
On allotment Rs.30 (Rs.40 – discount Rs.10 )
On first call Rs.30
On final call Rs.10
A shareholder holding 200 shares did not pay final call. His shares Were forfeited.
Out of these 150 shares were reissued to Ms.Raziya at Rs.75 per shares.

Give journal entries in the books of the company.

5) Following is the trail balance of Mr.Raju as on 31$^{st}$ march 2012. Prepare Trading and P/ L account for the year ended 31$^{st}$ march 2012 and a B/S as on that date

| Debit balances | Rs. | Credit balances | Rs. |
|---|---|---|---|
| Stock (1-4-2011) | 14000 | sales | 220000 |
| Purchases | 126000 | capital | 145600 |
| Wages | 50500 | creditors | 20000 |
| Salaries | 16000 | loan | 15000 |
| Printing | 6050 | | |
| Carriage inwards | 3050 | | |
| Rent | 5200 | | |
| Insurance | 1320 | | |
| Machinery | 52000 | | |
| Building | 67000 | | |
| Debtors | 44000 | | |
| Furniture | 3350 | | |
| General expenses | 2600 | | |
| Cash in hand | 1930 | | |
| Bad debts | 1020 | | |
| Bank | 6580 | | |
| | 400600 | | 400600 |

Closing stock as on 31-3-2012    Rs.20600
Adjustments
  1) Depreciate machinery by 10% p.a
  2) Make a provision of 5% for bad and doubtful debts
  3) Rent paid in advance Rs.400.Insurance prepaid Rs.120
  4) Salary outstanding Rs.1400


## 6. STATISTICS FOR BUSINESS DECISIONS

  1) Write short notes on
       a) Mode
       b) Investigator
       c) Biased errors
  2) Compute the coefficient of skewness from the following values

     Median =18.8 ,Q1=14.6, Q3=25.2
  3) What is a questionnaire and list out its limitations
  4) The weekly wages of 1000 workmen are normally distributed with a mean of 2000 and a standard deviation of 150. Estimate the number of workers whose wages lie between 1750 and 2250.

5) During 8 a.m. and 10 a.m., on an average, 1.5 number of phone calls per minute

are reported in the switch board of a company. Find the probability that during one particular minute, in the said interval, there will be
(a) no phone call at all.
(b) exactly 3 calls.
(c) at least 4 calls.