

UNIVERSITY OF KERALA
School of Distance Education

Bachelor of Arts (Malayalam)
PROGRAMME PROJECT REPORT

University of Kerala

The University of Kerala is a State university located in Thiruvananthapuram, the capital city Kerala. University of Kerala is the first University in the State, originally established as the University of Travancore in 1937 and is the 16th oldest University of the country. The present territorial jurisdiction of the University extends to the revenue districts of Thiruvananthapuram, Kollam, Alapuzha and Pathanamthitta. The University of Kerala is offering courses in regular as well as distance mode. In regular mode the University offers wide range of programmes at the undergraduate, post graduate, MPhil, doctoral levels, post graduate diploma, diploma and certificate levels. In distance mode the University offers 13 UG and 13 PG programmes. The University of Kerala has undergone immense transformation on various fronts during the last 80 years. The University has been recognized by the UGC as per UGC Act, 1956 under Section 2 (f) and 12 (b) and has been reaccredited by NAAC with A grade in 2015. University also bagged the First Chancellor's Award for the Best University in Kerala in 2015. There are at present 223 affiliated colleges and 82 research centres under the University and have 42 teaching and research departments (under 11 schools), 10 teacher education centres, 7 UIMs and 17 UITs. There are at present 149 faculty members of which 30 are Professors, 35 Associate Professors and 84 Assistant Professors under its 42 teaching and research departments. In addition, there are 54 guest faculty members and 10 visiting faculty members working in the departments. Among the teaching faculty members 160 are PhD degree holders. 1492 administrative staff and 30 technical staff are also working in the University.

1. The School of Distance Education

The School of Distance Education (SDE), started in 1976 as a teaching and research department of the University of Kerala, is one of the pioneering centres of distance learning in the State. The aims and objectives of the school include:

- Democratizing higher education to large segments of the population, in particular the disadvantaged groups like those living in remote and rural areas, working people, and women.
- Providing an innovative system of university- level education which is both flexible and open in terms of methods, pace of learning, eligibility for enrollment and age of entry.
- Providing an opportunity for up-gradation of skills and qualifications.
- Developing education as a lifelong activity to enable persons to update their knowledge or acquire knowledge in new areas.

University of Kerala is one of the Universities in India having appointed permanent full time teaching faculty members for running the distance education programmes. The SDE has 19 permanent faculty members and 8 full time contract faculty members with diverse academic backgrounds and rich experience in the rank of Professors, Associate Professors and Assistant Professors. The school had recognition of the erstwhile Distance Education Council (DEC) for 45 programmes till 2014-15. In line with the efforts of the UGC to streamline the distance learning mode, the SDE also redefined its programmes and got the UGC recognition to offer 13 UG and 12 PG programmes from the academic year 2017-18 onwards. The SDE has no private off

campus/learner support centres.

Details of the Proposed BA Malayalam Programme

(a) Programme's mission & objectives

Mission & Objectives

In keeping with the overall mission of the School of Distance Education, University of Kerala, to ensure accessibility of quality higher education to all, the programme BA Malayalam Language and Literature aims at imparting knowledge in Malayalam Language and literature, and skills in using Malayalam language in the post graduate level as the official language of Kerala.

- i. To help learners form a substantial foundation on literary forms, the history of Malayalam language, literature and literary works including samples of Indian literature.
- ii. To impart skills to critically evaluate and appreciate literary works, to extend this ability to other cultural and artistic forms.
- iii. To impart and fine tune Malayalam language skills essential for employability and for vertical professional mobility.

Relevance of the program with HEI's Mission and Goals

Offered in the distance mode, BA Malayalam will be closely aligned with the vision and mission of the University of Kerala, in vowing to ensure knowledge based, student focused, quality and cost conscious but socially responsible education.

BA Malayalam in the distance mode will be a feeder programme for the BA Malayalam programmes offered by the university, and it follows the same syllabus and curriculum of the programme offered in the regular mode through the affiliated colleges of the University of Kerala.

Nature of prospective target group of learners:

BA programme in Malayalam Language and literature has wide demand, and only a small percentage of the students are being accommodated in the regular mode through colleges. This will join the attempt to democratising higher education to large segments of the population, providing an innovative system of university level education that is flexible and open in terms of methods, pace of learning, eligibility for enrolment and age of entry.

Understanding the needs of the learners we have structured our learning material and induction programmes to lead the fresh learners through the threshold of higher education, and lead them through the course of the programme and the final evaluation.

Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence:

The BA Malayalam programme will see to ensure the following skills and competences in the learners.

1. Reading skills :read texts with careful attention and appreciate them recognize key ideas in texts and rhetorical strategies used to develop them respond to aesthetic, rhetorical, and cultural qualities in texts
2. Writing skills: write clearly and fluently in multiple genres, organize coherently and logically, edit writing so that it confirms to standard usage, develop convincing, well-supported essays,
3. Understanding Literature: understand the relationship of literature to history and culture, understand the history of literature in Malayalam in terms of major periods and authors, recognize and define

major genres of literature, and recognize and define formal features in literature.

4. Understanding Malayalam Language: learn the history and evolution of Malayalam language, understand Malayalam Grammar and phonology, and understand further the structure of

Malayalam .understand the various forms of Malayalam and its use in different circumstances like spoken Malayalam , official Malayalam , scientific Malayalam , computing Malayalam etc.

5. Understanding Theory and Criticism: understand and implement several literary and rhetorical theories, relate the study of discourse in Malayalam to Malayalam language and comparison of eastern and western theories, understand the general nature, purpose, and methods of Malayalam studies

6. Doing Research: understand and use basic research tools, develop questions and topics worth researching, incorporate research into writing

Instructional Design

The BA Malayalam programme proposed here is also offered by the University through regular mode. Also, the programme has been approved by the statutory bodies of the University. Further, the University is revising the curriculum and syllabi of its BA Malayalam programme once in every three years to ensure that the content is updated to reflect current academic knowledge and practice, and also to ensure that the University used provide the best learning experiences possible for students. Academic staff and experts in the area of Malayalam propose changes in the curriculum and syllabi at the curriculum and syllabus revision workshop generally convened at least six months before the due date of curriculum and syllabus revision. Major changes are then submitted to the Board of Studies of Malayalam (Pass) of the University for Final Approval. As part of curriculum design, the curriculum and syllabus revision workshop considers curriculum analysis of social needs, translating the needs into course, splitting the objectives into specific objectives, grouping the specific objectives into subjects, deriving the subjects from the classification, specifying enabling objectives, unitising each subject matter, specification of required time and syllabus formulation.

Programme Details

SEM	Course Code	Course Title	Number of Credits	CE (Marks)	ESE (Marks)	Total
I	END 1111.1	Language Course I Listening Speaking and Reading	4	20	80	100
	ML 1111.1	Language Course II (Addl. Language 1)	3	20	80	100
	EN 1121	Foundation Course I Writings on Contemporary Issues	2	20	80	100
	ML 1141	Core- I- Novel CharithravumPaadavum	4	20	80	100
	ML 1131.1	Complementary I – Kerala Culture 1	3	20	80	100
	SK 1131.2	Complementary II - Sanskrit 1	2	20	80	100
		TOTAL	18	120	480	600

II	EN 1211.1	Language Course III English II	4	20	80	100
	EN 1212.1	Language Course IV English III	3	20	80	100
	ML 1211. 1	Language Course V (Addl. Language II) GadyaSahithyam	3	20	80	100
	ML 1241	Core II- Nadakam, Charithram, Paadam, Prayogam	4	20	80	100
	ML 1231.1	Complementary III - Kerala Culture 2	3	20	80	100
	SK 1231.2	Complementary IV- Sanskrit 2	3	20	80	100
		TOTAL	20	120	480	600
III	EN 1311.1	Language Course VI Writing and Presentation Skills	4	20	80	100
	ML 1311.1	Language Course VII Addl. Language III Drisyakalasaahithyam	4	20	80	100
	ML 1321	Foundation course II (Informatics) Adhunkiasankethikavidyayummalay alabhashapadanavum	3	20	80	100
	ML 1341	Core Course III – Literary theories: Eastern and Westewrn	4	20	80	100
	ML 1331.1	Complementary V Paristhithi: sidhanthavumavishkaravum	3	20	80	100
	SK 1331.2	Complementary VI Sanskrit III	3	20	80	100
		TOTAL	21	120	480	600
IV	EN 1411.1	Language Course VIII English V	4	20	80	100
	ML 1411.1	Language Course IX Addl. Language IV Vinimayam, sargathmakarachana, bhashaavabhodham	4	20	80	100
	ML 1441	Core Course IV- Malayalakavitha- Poorvaghataam	4	20	80	100
	ML 1442	Core Course V Malayalasaahithyaniroopanam	3	20	80	100
	ML 1431.1	Complementary VII- Dalithezhuthu, pennezhuthu: Sidhanthavumavishkaravum	3	20	80	100
	SK 1431.2	Complementary VIII Sanskrit IV	3	20	80	100

		TOTAL	21	120	480	600
V	ML 1541	Core VI- Linguistic – History of language Bhashashastram	4	20	80	100
	ML 1542	Core VII – Cherukadhapadanam	4	20	80	100
	ML 1543	Core VIII – Folklore	2	20	80	100
	ML 1544	Core IX– Jeevacharitam, atmakadha, yatraanubhavam	4	20	80	100
	ML 1545	Core X- Film studies	4	20	80	100
	ML 1551.1	Open course I- Keraleeyakalal	2	20	80	100
		TOTAL	20	120	480	600
VI	ML 1641	Core XI– Madhyamalokam	4	20	80	100
	ML 1642	Core XII- Malayalavyakaranam	4	20	80	100
	ML 1643	Core XIII- Malayalakavitha : Utharaghattam	4	20	80	100
	ML 1644	Core XIV – Translation: Theory and practice	3	20	80	100
	ML 1661.1	Open course II- (Elective) Comparative literature	2	20	80	100
	ML 1551.4	Project work/ Essay	4	80+	20(Viva- Voce) / 100	100
		TOTAL	21	100	500	600
		GRAND TOTAL	120	7 00	2900	3600

Duration of the programme

Six Semesters, three years.

Faculty and support staff requirement

There are three full time faculty members available and one of them coordinates the BA Programme in Malayalam. There are sufficient number of administrative staff in the SDE in the rank of Deputy Registrar (One), Assistant Registrars (Three), Section Officers (Six), Assistants (18), Computer operators (Four) and Class Four staff (12) for the administrative support. The service of qualified guest teachers and experts from panels approved by the University are used in the preparation of SLM, for taking contact classes and conducting internal evaluation.

Instructional delivery mechanisms

In addition to providing Self Learning Material, students are offered 60 contact hours each semester, conducted over 10 days during the weekend. Classes are taken using audio visual aids, and students are encouraged to use web resources. A repertoire of audio/video lectures are being prepared, which will be made available to the learners on an experimental basis from this academic year onwards.

Student Support Service Systems at SDE

(a) Information Centre, (b) Library with good collection of books and journals (c) Wi-Fi connectivity, (d) Counselling, (e) Students feedback, (f) Placement cell, (g) Students Grievance Redressal Cell, (g) Alumni Association, (i) Women's Cell, (j) Research Cell, (k) Post Office , (l) Snack bar and Refreshment Centre, (m) Restrooms, (n) Reprographic centre, (o) Drinking water etc.

Procedure for admissions, curriculum transaction and evaluation :

The admission notifications for BA Malayalam programme, among others are being issued in leading national and regional dailies during June-July. The detailed information regarding admission is being given on the SDE website (www.ideku.net) and on the admission website (www.sde.keralauniversity.ac.in). Students seeking admission shall apply online.

Minimum Eligibility for Admission

Eligibility for admission to BA Malayalam is a pass in Higher Secondary Examination of the State or an Examination accepted by the University as equivalent thereto.

Fee Structure: The fee for the course is Rs.13605/-.Tuition fee is waived for students belonging to eligible categories.

Financial Assistance

Concession for tuition fee will be given to SC/ST and OEC students. The students belonging to SC/ST and OEC category will be admitted to the programme without remitting the tuition fee. The fee for the students thus admitted will be later claimed form SC/ST department as per the rules laid down by the government of Kerala and will be remitted to Kerala University Fund (KUF).

Programme Delivery

The programme is being delivered with the help of SLM and Personal Contact programmes. The SLM is being dispatched to the students during each semester by hand or by post. And, at the end of each semester assignments are given and the marks are included in the ESA. The use of web-based tools is not in place yet, but steps are being initiated.

Academic Calendar

ADMISSION		
Admission Notification	First week of June	
Closing date of Admission	Last week of September	
Schedule of distribution of study materials		
Course	Date	By Post
III, IV, V and VI Semester	Last week of June	Last week of July
I & II Semester	Last week of October	Last week of November
Schedule of contact classes		

Course	Schedule
III, IV, V and VI Semester	First week of July
I & II Semester	First week of November
Schedule of examinations	
Course	Schedule
V and VI Semester	First week of April
III and IV Semester	Second and Third week of April
I and II Semester	Fourth week of April

Evaluation

The evaluation of the programme will consist of two parts: a) Continuous Evaluation (CE) b) End Semester Evaluation (ESE) The CE and ESE ratio shall be 1:4 i.e. a maximum of 20 marks for CE and a maximum of 80 marks for ESE. There will be no separate minimum for CE and ESE. However, the minimum pass requirement of a course will be 40%. Minimum marks required for passing a programme will also be 40%.

The classification of results of the programme shall be done at the end of the 6th semester based on the total marks secured for all semesters and shall be as follows.

Candidates securing not less than 40% but below 50% - Third Class
Candidates securing not less than 50% but below 60% - Second Class
Candidates securing 60% and above - First Class

(a) Continuous Evaluation (CE): In a semester each student shall be required to submit one assignment and do one Test Paper/Practicum/Case Analysis for each course without which his/her results will be withheld. Those who submit their assignments after the due date will have to pay a late fee as fixed by the university from time to time. The components of CE are, Assignment (10 marks) and Test Paper/Practicum /Case Analysis (10 marks). The results of the CE shall be displayed in SDE website. Complaints regarding the award of marks for CE if any have to be submitted to the Programme Coordinator within 15 working days from the display of results of CE.

(b) End Semester Evaluation (ESE): End Semester Evaluation of all the Courses in all the semesters including the examination for Essay shall be conducted by the University.

Minimum attendance required for ESE will be 50%. However those who cannot secure the required percentage of attendance can appear for ESE by paying a condonation fee fixed by the University.

Examinations for odd and even semesters will be conducted together towards the end of every academic year.

Improvement of ESE - Candidates who have successfully completed the Semester, but wish to improve their marks for the End Semester Evaluation (ESE) shall have only one chance for the same along with the next immediate regular batch of students.

Requirement of the laboratory support and Library Resources:

A laboratory hour is not mandatory for BA Malayalam, but students can avail the computers in the Central Computer Lab of the School of Distance Education which has continuous internet connectivity.

The SDE has a separate Library with more than 28,000 books. Library automation is done using LibSoft software which facilitates all in- house operations of the library. The library currently subscribes to more than 15 journals of various subject fields. An amount of Rs. 525/- has to be

remitted by the students to obtain membership in the Library, of which Rs. 420/- will be refunded on completion of the course. The non members can make use of the library resources and the reference services by producing their student's ID proof. They can use the library for reference purpose and they can avail photocopy facilities.

Cost Estimate of the Programme and the Provisions (Base 2019-20)

Sl.No	Expenditure	Total for the SDE during 19-20 (25987 students) (Rs. in lakh)	Cost estimate for B.A Malayalam programme (250 students)
01	Pay and Allowance	435.00	918500
02	Contact classes and evaluation	80.00	76750
03	Course materials	100.00	96000
04	Advertisement charges	25.00	24000
05	Postage and telephone	7.4	7000
06	Books and Periodicals	3.5	3250
07	Miscellaneous	9.95	9500
	Total	660.85	1135000
	Provisions (6%)		68100
	Total		1203100
			Cost per student/ year=Rs4812

Quality Assurance Mechanism and Expected Programme Outcomes

Quality Assurance Mechanism

The University Board of Studies for FDP Malayalam programmes approves and reviews the syllabus, course content, and the Self Learning Material of BA Malayalam offered in the distance mode also.

The overall ensuring of quality will be closely monitored by the Centre for Internal Quality Assurance, School of Distance Education.

The SDE, University of Kerala has devised the following mechanism for monitoring the effectiveness of the BA Malayalam programme to enhance its standards of curriculum, instructional design etc.

- (a) Established a Centre for Internal Quality Assurance (CIQA) at the University level to develop and put in place a comprehensive and dynamic internal quality assurance system to enhance the quality of the programmes offered through distance mode as per the norms and guidelines of the University Grants Commission (Open and Distance Learning) Regulations, 2017.
- (b) The CIQA is periodically conducting institutional quality audits, to promote quality assurance and enhance as well as spread best- in-class practices of quality assurance. The CIQA conducts the quality audit by addressing the following seven broad areas, namely:
 - i. Governance, leadership and management
 - ii. Articulation of higher educational institutions objectives
 - iii. Programme development and approval processes
 - iv. Infrastructure resources
 - v. Learning environment and learner support

- vi. Assessment & evaluation of learning outcomes
 - vii. Teaching quality and staff development
- (c) The SDE has an approved panel of experts for preparing SML. The SLM prepared is being edited by the course coordinator. The CIQA also oversees the development and preparation of SLMs. Then submit the SLMs to the Board of Studies concerned for the approval. The SLMs are developed with the approach of self explanatory, self-contained, self-directed, self-motivating and self-evaluating.
- (d) The SDE of the University has two full time faculty members exclusively for coordinating the programme and also has a panel of qualified guest teachers for counselling students and engaging in personal contact programmes in the Head Quarters at Thiruvananthapuram and study centres at Kollam, Adoor and Alappuzha.

Expected Programme Outcomes

Towards the end of the programme, students will be able to:

- Develop an ability to effectively communicate both orally and verbally in Malayalam
- Develop self confidence and skills for working independently and in a team
- Have a foundation on literary theories, movements and history of Malayalam literature
- Develop the ability to critically look at concepts, beliefs and ideas in society
- Have an increase awareness of the general issues prevailing in the society

Note: The programme structure is based on the present syllabus existing in the regular mode in the University of Kerala. The UG and PG syllabi in the regular mode in the University is currently being revised and is about to be finalized. SDE will adopt the revised syllabus as such when they are finalized for the 2020-21 admission. The SLMs will also be updated accordingly.


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**REGISTRAR
 IN-CHARGE**

