

A STUDY ON -----(A TOPIC) IN(IN AN INDUSTRY)

*Mini project report submitted in partial fulfillment of the requirement
for the award of the Degree of*

Master of Business Administration of University of Kerala

Submitted by

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**SCHOOL OF DISTANCE EDUCATION
UNIVERSITY OF KERALA**

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1.1 Introduction

(A BRIEF GENERAL INTRODUCTION ABOUT THE TOPIC AND THE INDUSTRY)

1.2 Objectives of the Study

To study the concept of(TOPIC) and its application in(INDUSTRY)

1.3 Methodology of the Study

The methodology of the study is through collecting the secondary data.

Secondary data were collected from;

- Books
- Journals
- Websites
- Brochures
- Company manuals etc.

1.4 Chapterisation

Chapter 1 : Covers Introduction, objectives of the Study, Methodology. The remaining chapters are organised as follows

Chapter 2 : Industry Profile - “.....”.

Chapter 3 : Theoretical Framework – “.....”.

Chapter 4 : Application of (TOPIC) inindustry

Chapter 5 : SWOT analysis