

BBA (SDE) FIRST SEMESTER

English 1

Max. Marks: 80

Duration: 3 hrs.

Answer all. Each carries 3 marks

10*3

- 1) What are the features of active listening?
- 2) Write a note on The humour in “The Pie and the Tart”
- 3) Write Six two syllable words.
- 4) Write any three minimal pairs
- 5) In which play, does the character Marion appear?
- 6) Write three words beginning with /k/ sound.
- 7) What do you mean by diphthongs?
- 8) Write a note on The historical background of “Under Fire”.
- 9) Give three suggests to develop speaking skill?
- 10) Give the scene of action in “The Brink of Silence”

Answer any five. Each carries 5 marks

4*5

- 1) What are the barriers to listening?
- 2) What do you mean by non verbal communication?
- 3) The satirical elements in “The Dear Departed”.
- 4) The characters in “The Pie and the Tart”.
- 5) How does the author create suspense in “Under Fire”?
- 6) The pathos in the play “The Brink of Silence”.

Answer any three. Each carries 10 marks

3*10

1. Attempt a critical analysis of the one-act play “The Dear Departed”.
2. Analyse the relevance of the title of the play “The Pie and the Tart”.
3. You want to go for a trip to Kashmir. Write a telephone conversation between you and a tour operator
4. Transcribe the following
 - 1, King
 - 2, Sea
 - 3, Ship
 - 4, Green

- 5, Tube
- 6, Hut
- 7, Trip
- 8, Drop
- 9, Hall
- 10, Cake
- 11, Cow
- 12, Snail
- 13, Horse
- 14, Shirt
- 15, Book

ENVIRONMENTAL STUDIES

Max. Marks: 80

Duration: 3 hrs.

Answer all. Each carries 3 marks

10*3

- 1) Define Environmental studies
- 2) Differentiate between renewable and non-renewable resources.
- 3) What is Ecosystem
- 4) What is Biodiversity
- 5) What is the role of an individual in prevention of pollution
- 6) What is meant by In-situ and ex-situ conservation of biodiversity
- 7) Write a note on Hot spots
- 8) What is E-waste Management
- 9) What is meant by forest ecosystem
- 10) What is Environmental Pollution

Answer any 4. Each carries 5 marks

4*5

- 11) Explain different levels of Biodiversity
- 12) Briefly explain the components of Solid waste management
- 13) Write a note on equitable use of resources for sustainable life styles
- 14) Write a short note on Environmental studies
- 15) Write a short note on Disaster Management .
- 16) Explain briefly Environment legislation and Environment protection Act

Answer any three. Each carries 10 marks

3*10

- 18) Write a note on Endangered and endemic species of India
- 19) Write a note on Value of biodiversity
- 20) Explain the Role of NGO's and NSS in Environment Protection
- 21) Write a note on Environmental Ethics

PRINCIPLES OF MANAGEMENT

Max. Marks: 80

Duration: 3 hrs.

Answer all. Each carries 3 marks

10*3

- 1) Write short notes on
 1. Define Gangplank
 2. Define Manpower planning
 3. Define Delegation of authority
 4. Define Coordination
 5. What is Management by Objectives
 6. What is Departmentation
 7. What is Organising
 8. What is Controlling
 9. Define Communication
 10. Define Motivation

Answer any 4. Each carries 5marks

4*5

1. Explain the steps in planning
2. What is span of management? Explain the factors affecting it
3. Compare and contrast Maslow's need theory and McGregor's theory
4. Explain Hawthorne experiments
5. Explain Motivation theories
6. Write a note on leadership styles

Answer any three. Each carries 10 marks

3*10

1. Explain Directing, its meaning, nature and scope
2. Explain various techniques of decision making
3. Explain the basic functions of management
4. Explain in detail the emerging trends in management

MANAGERIAL ECONOMICS

Max. Marks: 80

Duration: 3 hrs.

Answer all. Each carries 3 marks

10*3

- 1) Define price discrimination
- 2) Define business cycle
- 3) Define cost plus pricing
- 4) Define oligopoly
- 5) Define Business cycle
- 6) Define Bank rate
- 7) Define Inflation
- 8) Define Demand curve
- 9) Define Economies of scale
- 10) What is Elasticity of demand

Answer any 4. Each carries 5marks

4*5

1. Write a note **on** SLR,CRR, Repo, reverse repo
2. Write a note **on** Market structure
3. Explain Demand forecasting and its methods
4. Explain various concepts of National Income
5. Explain Break even analysis and its implications
6. Briefly explain the Role of NSSO and CSO

Answer any three. Each carries 10 marks

3*10

1. Discuss briefly the chief characteristics of managerial economics
2. Discuss the managerial uses of break even analysis
3. Discuss the Keynes's theory of trade cycle
4. Define pricing policy? What are the factors to be considered while making pricing decision?

FINANCIAL ACCOUNTING

Max. Marks: 80

Duration: 3 hrs.

Answer all. Each carries 3 marks

10*3

- 1) What is GAAP
- 2) What is Cash book
- 3) What is Profit & Loss Account
- 4) What is balance sheet
- 5) Define Joint Stock Company
- 6) What is a Corporate Annual Report
- 7) Explain the Scope of Financial Accounting
- 8) What is Subsidiary books
- 9) Explain Indian Accounting Standards
- 10) What is a journal

Answer any 4. Each carries 5marks

4*5

1. Salient features of Indian AS issued by ICAI.
2. Techniques of Financial Statement Analysis
3. How to prepare Profit & Loss Account and Balance Sheet for a company
4. Explain the Objectives of Financial Statement Analysis
5. Explain the procedure for issuing Indian accounting Standard in India
6. What are the contents of a Corporate Annual Report

Answer any three. Each carries 10 marks

3*10

- 1) Explain the various accounting conventions used in accounting
- 2) Write short notes on
 - a) Trade discount
 - b) Partnership
 - c) Ratio Analysis
 - d) Indian Accounting Standards
- 3) XYZ Ltd issued 10,000 equity shares of Rs.100 each at 10% discount. The net amount payable as follows:
On application Rs.20

On allotment Rs.30 (Rs.40 – discount Rs.10)

On first call Rs.30

On final call Rs.10

A shareholder holding 200 shares did not pay final call. His shares Were forfeited.

Out of these 150 shares were reissued to Ms.Raziya at Rs.75 per shares.

Give journal entries in the books of the company.

- 4) Following is the trail balance of Mr.Raju as on 31st march 2012. Prepare Trading and P/ L account for the year ended 31st march 2012 and a B/S as on that date

Debit balances	Rs.	Credit balances	Rs.
Stock (1-4-2011)	14000	sales	220000
Purchases	126000	capital	145600
Wages	50500	creditors	20000
Salaries	16000	loan	15000
Printing	6050		
Carriage inwards	3050		
Rent	5200		
Insurance	1320		
Machinery	52000		
Building	67000		
Debtors	44000		
Furniture	3350		
General expenses	2600		
Cash in hand	1930		
Bad debts	1020		
Bank	6580		
	400600		400600

Closing stock as on 31-3-2012 Rs.20600

Adjustments

- 1) Depreciate machinery by 10% p.a
- 2) Make a provision of 5% for bad and doubtful debts
- 3) Rent paid in advance Rs.400. Insurance prepaid Rs.120
- 4) Salary outstanding Rs.1400

BBA(SDE) SECOND SEMESTER

FINANCIAL MANAGEMENT

Max. Marks: 80

Duration: 3 hrs.

Answer all. Each carries 3 marks

10*3

- 1) Define Financial Management.
- 2) Describe the term 'overall cost of capital'
- 3) What is ARR?
- 4) What you mean by Payout Ratio?
- 5) Differentiate between Gross working capital and Net working capital?
- 6) What is capital structure and how it differs from financial structure?
- 7) Write a note on finance function.
- 8) What is meant by stock split?
- 9) Briefly explain Net Income approach.
- 10) Define 'Inventory management'

Answer any 4. Each carries 5 marks

4*5

- 11) Explain the determinants of working capital of a company.
- 12) Explain the arbitrage process under MM hypotheses.
- 13) Examine the wealth maximization objective of financial management..
- 14) Estimate the working capital requirement from the following details

Estimated sales	100000 units
Selling price	Rs. 10 per unit
Percentage of net profit on sales	20
Credit period allowed to debtors	8 weeks

Credit period allowed by creditors 4 weeks

Finished products remain in the store for 12 weeks

You are required to provide 10 % margin for contingencies.

15) Explain the factors which influence the dividend policy of a company.

16) Explain the significance of cost of capital.

Answer any three. Each carries 10 marks

3*10

18) Briefly explain various capital budgeting techniques.

19) Explain the concept of optimal capital structure in the light of 'relevant' and 'irrelevant' theories.

20) What is the role of Working capital in the functioning of a company and briefly explain various sources of Working capital. .

21) A company has two proposals X and Y under its consideration for investment. The other details are;

	Project X	Project Y
Initial investment	10,00,000	10,00,000
Life of the project	7 years	5 years
Scrap value at the end of life	1,00,000	50,000
Cash inflows (after tax)		
1	1,50,000	2,50,000
2	1,50,000	3,50,000
3	2,00,000	4,00,000
4	2,00,000	3,50,000
5	2,50,000	1,50,000
6	3,00,000	-
7	3,50,000	-

Make your recommendations to the company, if NPV method is followed for the evaluation of the projects.

E-COMMERCE AND CYBER-LAW

Max. Marks: 80

Duration: 3 hrs.

Answer all. Each carries 3 marks

10*3

- 1) Define e-cash
- 2) Differentiate between WWW and Internet.
- 3) What is protocol?
- 4) What is electronic Wallet?
- 5) What is the role of firewall?
- 6) What is meant by data encryption?
- 7) Write a note on EFT.
- 8) Why digital signature?
- 9) What is meant by cyber crime?
- 10) What is IP?

Answer any 4. Each carries 5marks

4*5

- 11) Explain different levels of e-commerce.
- 12) Briefly explain the components of e-business.
- 13) What are the various means of e-advertising?
- 14) Explain various advantages of online shopping.
- 15) Briefly explain public policy issues in e-commerce.
- 16) Discuss various merits and demerits of e-mail.
- 17) Explain the salient features of IT Act, 2000.

Answer any three. Each carries 10 marks

3*10

- 18) Define e-commerce and critically evaluate its advantages and disadvantages.
- 19) Explain briefly various e-payment methods available in e-business.
- 20) Explain the different steps in building an e-business application.
- 21) What is the role of web site design in e-business? Explain how the Google Sites help you to create your own website.