

## BBA- 2020 SEMINAR TOPICS S1 &amp; S2

Sl no	Enrollment Number	Name of Student	EVS	FM	ME	CCL	MM	HRM	FCM	BRF	FA	SBD	E1	EE
1	862201001	NANDA GOPAL V	ES 1	FM 2	ME 33	CCL 34	MM 13	HRM 9	FCM 18	BRF 6	FA 13	SBD 3	E 23	EE 34
2	862201002	Suvin S												
3	862201003	ASHOK M												
4	862201004	REJIN A R												
5	862201005	ALTHAF R												
6	862201006	ALIF A	ES 2	FM4	ME 31	CCL 33	MM 6	HRM 11	FCM 10	BRF 14	FA 7	SBD 16	E 8	EE 33
7	862201007	MUHAMMED NIZHIN N												
8	862201008	MUHAMMED YASEEN S												
9	862201009	MOHAMMED MAHEEN S												
10	862201010	ABEES N	ES 3	FM 6	ME 29	CCL 32	MM 5	HRM 23	FCM 17	BRF 21	FA 32	SBD 26	E 9	EE 32
11	862201011	MIDLAJ M												
12	862201012	NIKHIL V												
13	862201013	JYOTHY LAL J												
14	862201014	MUHAMMED BILAL A												
15	862201015	AKSHAY SINGH	ES 4	FM 8	ME 27	CCL 31	MM 7	HRM 16	FCM 27	BRF 13	FA 12	SBD 8	E 24	EE 31
16	862201016	SNEHA SUGATHAN												
17	862201017	MEKHA S												
18	862201018	PANCHAMI R												
19	862201019	ABRAHAM V V	ES 5	FM 10	ME 25	CCL 30	MM 11	HRM 2	FCM 9	BRF 29	FA 24	SBD 31	E 25	EE 30
20	862201021	JOHN MATHEW												
21	862201022	JESWIN JOSEPH												
22	862201023	AJITH SURESH												
23	862201024	ALBIN MATHEW												
24	862201025	RONY THOMAS												
25	862201026	ASHWIN MANOJ	ES 6	FM 12	ME 23	CCL 29	MM 16	HRM 32	FCM 26	BRF 33	FA 34	SBD 29	E 26	EE 29
26	862201027	CHRISTO JOSE												
27	862201028	ABIN SIBY												
28	862201029	SACHIN SUNNY	ES 7	FM 14	ME 21	CCL 28	MM 25	HRM 6	FCM 16	BRF 12	FA 23	SBD 32	E 1	EE 28
29	862201030	ALBIN VARGHESE												
30	862201031	R SYAMKUMAR												
31	862201032	AMAL AMBUJAKSHAN												
32	862201033	JITHIN SCARIA												
33	862201034	ALEX BENNY												
34	862201035	JOHN JOSE												
35	862201036	P J THOMAS												

36	862201037	AMAL S	ES 8	FM 16	ME 19	CCL 27	MM 26	HRM 22	FCM 8	BRF 20	FA 8	SBD 25	E 2	EE 27
37	862201038	MANOJ. S												
38	862201039	SALMA NAVAS												
39	862201040	VISHNU G												
40	862201041	SUBITHRA B S PANICKAR	ES 9	FM 18	ME 17	CCL 26	MM 4	HRM 18	FCM 28	BRF 22	FA 31	SBD 15	E 3	EE 26
41	862201042	MANOJ G S												
42	862201043	Rishi Sabuji												
43	862201044	RAKESH M R												
44	862201045	RAHUL JAYAMOHAN												
45	862201046	VIBIN M	ES 10	FM 20	ME 15	CCL 25	MM 3	HRM 7	FCM 12	BRF 11	FA 11	SBD 2	E 21	EE 25
46	862201047	ABY P ALBY												
47	862201048	KANNAN S BABU												
48	862201049	MUHAMMAD FAHADH N												
49	862201050	S UMARUL FAROOK												
50	862201051	AJAI KAMAL K J	ES 11	FM 22	ME 13	CCL 24	MM 18	HRM 5	FCM 3	BRF 2	FA 14	SBD 7	E 22	EE 24
51	862201052	Shameer A S												
52	862201053	SAFEER K S												
53	862201054	ANANTHA KRISHNAN V R												
54	862201055	S Nihala Amina												
55	862201056	ANZAF RAHIM	ES 12	FM 24	ME 11	CCL 23	MM 20	HRM 3	FCM 11	BRF 28	FA 22	SBD 14	E 4	EE 23
56	862201057	sanjith g a												
57	862201058	UMMARSHA SHAJAHAN												
58	862201059	ABHILASH J												
59	862201060	MUHAMMAD FAIZAL RAZI N												
60	862201061	RAJESH ANAKKARA	ES 13	FM 26	ME 9	CCL 22	MM 2	HRM 34	FCM 4	BRF 30	FA 25	SBD 24	E 5	EE 22
61	862201062	Siji S												
62	862201063	AKASH ROY												
63	862201064	ASSIM.S												
64	862201066	ASHWIN VARMA E												
65	862201067	GOKUL S	ES 14	FM 28	ME 7	CCL 21	MM 15	HRM 19	FCM 15	BRF 10	FA 9	SBD 17	E 6	EE 21
66	862201068	SUFAIJA RAHMAN K M												
67	862201069	BINTO FRANCIS												
68	862201070	AMAL BINDHU B J												
69	862201071	SANUMON S												
70	862201072	HEBIN A	ES 15	FM 30	ME 5	CCL 20	MM 27	HRM 33	FCM 2	BRF 23	FA 1	SBD 27	E 7	EE 20
71	862201073	SHIJO RAJ R												
72	862201074	Vichithra R B												
73	862201075	SHAHEER M												
74	862201078	GREESHMA B												
75	862201079	AFSAL M	862201080	AZMI N										

77	862201081	Ajith N S	ES 16	FM 32	ME 3	CCL 19	MM 10	HRM 4	FCM 25	BRF 15	FA 6	SBD 1	E 27	EE 19
78	862201082	ANANDHAN C A												
79	862201083	SHIBIN BIJU B S												
80	862201084	PRINCY S	ES 17	FM 34	ME 1	CCL 18	MM 14	HRM 20	FCM 5	BRF 9	FA 15	SBD 18	E 18	EE 18
81	862201085	MUHAMMED SHEMEERSHA												
82	862201086	ALFIYA FATHIMA												
83	862201087	SAHLA THASNIM S	ES 18	FM 1	ME 34	CCL 17	MM 21	HRM 10	FCM 34	BRF 27	FA 21	SBD 13	E 19	EE 17
84	862201088	FATHIMA M T												
85	862201089	ARUN P V												
86	862201090	JISHNU T J	ES 19	FM 3	ME 32	CCL 16	MM 31	HRM 21	FCM 24	BRF 31	FA 33	SBD28	E 20	EE 16
87	862201091	VISHNU VIJAYAN												
88	862201092	SOJA S												
89	862201093	YEDHU KRISHNA P S	ES 20	FM 5	ME 30	CCL 15	MM 17	HRM 24	FCM 1	BRF 19	FA 16	SBD 34	E 28	EE 15
90	862201094	GOPAL K												
91	862201095	JOVIN ROY												
92	862201096	Nandu Ullas	ES 21	FM 7	ME 28	CCL 14	MM 1	HRM 12	FCM 33	BRF 3	FA 5	SBD 12	E 10	EE 14
93	862201097	Rajan S												
94	862201100	SANDHYA S NAIR												
95	862201101	DINSE JOSEPH SAJI	ES 22	FM 9	ME 26	CCL 13	MM 32	HRM 28	FCM 23	BRF 16	FA 26	SBD 19	E 11	EE 13
96	862201102	SANJU S												
97	862201103	MITHUNDAS M												
98	862201104	SHIJINA S	ES 23	FM 11	ME 24	CCL 12	MM 9	HRM 8	FCM 29	BRF 1	FA 28	SBD 33	E 12	EE 12
99	862201105	DIVYA J R												
100	862201106	MARY ANN JOY												
101	862201107	E S SABUKUTTAN	ES 24	FM 13	ME 22	CCL 11	MM 30	HRM 26	FCM 13	BRF 32	FA 20	SBD 6	E 31	EE 11
102	862201108	ADARSH M												
103	862201109	BIJESH D R												
104	862201110	MUHAMMED FAYAS	ES 24	FM 13	ME 22	CCL 11	MM 30	HRM 26	FCM 13	BRF 32	FA 20	SBD 6	E 31	EE 11
105	862201111	ABITH SURENDRAN												
106	862201112	SHINIL T M												
107	862201113	AL AMEEN M	ES 24	FM 13	ME 22	CCL 11	MM 30	HRM 26	FCM 13	BRF 32	FA 20	SBD 6	E 31	EE 11
108	862201114	AKHIL S												
109	862201115	Abishek G												
110	862201116	MUJEEB RAHMAN M S	ES 24	FM 13	ME 22	CCL 11	MM 30	HRM 26	FCM 13	BRF 32	FA 20	SBD 6	E 31	EE 11
111	862201117	KAMAL R												
112	862201118	SANDHYA J												
113	862201119	MOHAMMED SHIJAS H	ES 24	FM 13	ME 22	CCL 11	MM 30	HRM 26	FCM 13	BRF 32	FA 20	SBD 6	E 31	EE 11
114	862201120	Farsad Aliyar												
115	862201121	MUHAMMED ASIF												
116	862201122	AHAMED SEYEDH MIYAN K	ES 24	FM 13	ME 22	CCL 11	MM 30	HRM 26	FCM 13	BRF 32	FA 20	SBD 6	E 31	EE 11
117	862201123	AJMAL A												

118	862201124	AMEEN N	ES 25	FM 15	ME 20	CCL 10	MM 33	HRM 17	FCM 19	BRF 34	FA 17	SBD 11	E 32	EE 10
119	862201125	AMINA S												
120	862201126	ANZY AZAD												
121	862201127	ASWIN A S												
122	862201128	MALAVIKA SAJU	ES 26	FM 17	ME 18	CCL 9	MM 12	HRM 13	FCM 22	BRF 26	FA 29	SBD 30	E 33	EE 9
123	862201129	MANOJ KUMAR M												
124	862201130	MOHAMMED ANZIL A												
125	862201131	MUHAMMAD JASSIM S												
126	862201132	MUHAMMED FAYAZ N	ES 27	FM 19	ME 16	CCL 8	MM 24	HRM 30	FCM 32	BRF 17	FA 4	SBD 20	E 34	EE 8
127	862201133	NABIL F												
128	862201134	NOORINZA M												
129	862201135	S AROMAL												
130	862201136	S BALAGOPAL	ES 28	FM 21	ME 14	CCL 7	MM 29	HRM 31	FCM 30	BRF 7	FA 19	SBD 5	E 17	EE 7
131	862201137	SALMA N												
132	862201138	SAMEER S												
133	862201139	SHEMEEMA S												
134	862201140	SOLAR P B	ES 29	FM 23	ME 12	CCL 6	MM 8	HRM 14	FCM 14	BRF 25	FA 30	SBD 23	E 13	EE 6
135	862201141	SUFIYAN M												
136	862201142	SOORAJ V												
137	862201143	TOM AJITH GODFREY												
138	862201144	MIDHULA S NAIR	ES 30	FM 25	ME 10	CCL 5	MM 28	HRM 27	FCM 20	BRF 4	FA 3	SBD 21	E 14	EE 5
139	862201145	AAGNEY ULLAS												
140	862201146	ANANDU. S. S												
141	862201148	SUBIN S												
142	862201149	SHABNAM S	ES 31	FM 27	ME 8	CCL 4	MM 34	HRM 29	FCM 31	BRF 24	FA 27	SBD 9	E 15	EE 4
143	862201150	JIMMY REJI												
144	862201151	MOHAMMED ASIF S N												
145	862201152	ABIN SHOJI												
146	862201153	ASHIK K TOM	ES 32	FM 29	ME 6	CCL 3	MM 22	HRM 15	FCM 6	BRF 18	FA 2	SBD 4	E 16	EE 3
147	862201154	JOHNSON K J												
148	862201155	ANAND S												
149	862201157	ADHIL HANEEF SHAJILAL												
150	862201158	AJMAL LATHEEF	ES 33	FM 31	ME 4	CCL 2	MM 23	HRM 1	FCM 21	BRF 8	FA 18	SBD 10	E 29	EE 2
151	862201159	LINSHA S L												
152	862201160	ANASUYA P S												
153	862201161	VIPANCHIKA V NAIR												
154	862201162	KARTHI S	ES 34	FM 33	ME 2	CCL 1	MM 19	HRM 25	FCM 7	BRF 5	FA 10	SBD 22	E 30	EE 1
155	862201163	ANANDHU V NAIR												
156	862201164	AMAL M L												
157	862201165	MUHAMMED SHIRAS S												
158	862201166	BISMI S												

159	862201167	VISHNU VIJAY	ES 1	FM 2	ME 33	CCL 34	MM 13	HRM 9	FCM 18	BRF 6	FA 13	SBD 3	E 23	EE 34
160	862201168	ARSHEEN E ARSHAD												
161	862201169	ADHITHYE S BABU												
162	862201170	JITHIN V A												
163	862201171	SHILPA SANGEETH	ES 2	FM4	ME 31	CCL 33	MM 6	HRM 11	FCM 10	BRF 14	FA 7	SBD 16	E 8	EE 33
164	862201172	DIVYA.S.THOMAS												
165	862201173	SANDRA U S												
166	862201174	ALEENA ASHA RACHEL												
167	862201175	JOSEPH S KURIEN												
168	862201176	ARAVIND KRISHNAN A.R												
169	862201177	Akhil Shibu T Balan	ES 2	FM4	ME 31	CCL 33	MM 6	HRM 11	FCM 10	BRF 14	FA 7	SBD 16	E 8	EE 33
170	862201178	MUHAMMED AFSAL HAQ												



## SEMINAR TOPICS BBA SUBJECT; ENVIRONMENT STUDIES

TOPIC NO:	TOPICS
ES 1	Scope and importance and need of Environmental studies
ES 2	Natural resources- renewable and non-renewable resources and its exploitation
ES 3	Benefits and conflicts of forest, water, minerals, food, energy, and land resources
ES 4	Role of an individual in conservation of natural resources
ES 5	Equitable use of resources for sustainable life styles
ES 6	Concept ,structure and functions of Ecosystem
ES 7	Concept of producers, consumers and decomposers in Eco system
ES 8	Energy flow and ecological succession
ES 9	Food chains, food webs and ecological pyramids
ES 10	Forest ecosystem- grassland ecosystem ,desert ecosystem and aquatic ecosystems
ES 11	Biodiversity and its conservation generic-species and ecosystem diversity
ES 12	Value of biodiversity and consumptive value, productive value, social and ethical
ES 13	Conservation of biodiversity
ES 14	In-situ and ex-situ conservation of biodiversity
ES 15	Definition of Environmental Pollution and its causes and effects
ES 16	Prevention and control measures of Air, water,

	Soil, Marine, Noise ,Thermal and Nuclear hazards
ES 17	Solid waste management
ES 18	Disaster Management- flood and Earthquake
ES 19	E-waste Management
ES 20	Role of an individual in prevention of pollution.
ES 21	Social issues and the Environment from unsustainable to sustainable development
ES 22	urban problems related to energy
ES 23	water conservation and rain water harvesting
ES 24	Environmental Ethics- issues and possible solutions
ES 25	Climate change and global warming
ES 26	Acid rain and - ozone layer depletion
ES 27	Environment legislation and Environment protection Act – Air (prevention and control of pollution Act)
ES 28	Water (prevention and control of pollution Act)
ES 29	Wild life protection Act and Forest conservation Act
ES 30	Population growth-variation among nations and population Explosion
ES 31	Human rights and Value education
ES 32	Role of NGO's and NSS in Environment Protection
ES 33	Role of Information technology in environment and human health
ES 34	Wasteland reclamation and consumerism and waste products

**SEMINAR TOPICS BBA SUBJECT; FUNDAMENTALS OF  
MANAGEMENT**

<b>TOPIC NO:</b>	<b>TOPICS</b>
FM 1	Definition and nature and scope of Management-FM1
FM 2	Levels of management
FM 3	Scientific management
FM 4	principles of management
FM 5	Basic functions of management
FM 6	Roles of a manager
FM 7	Schools of management thought
FM 8	Planning: definition and nature and purpose
FM 9	Types of planning
FM 10	Planning process
FM 11	Definition of decision making and its importance
FM 12	Techniques of decision making
FM 13	Management by Objectives
FM 14	Features and steps of MBO
FM 15	Organizing- meaning- nature and purpose of Organizing
FM 16	Dimension of structure- horizontal and vertical- dimensions
FM 17	Formal and informal dimensions in structure
FM 18	Organization chart and manual
FM 19	Delegation
FM 20	Decentralization
FM 21	Departmentation
FM 22	Span of management
FM 23	Staffing- definition- importance- elements of staffing
FM 24	Recruitment and Selection
FM 25	Directing: definition and nature and scope
FM 26	Elements of directing
FM 27	Motivation: Definition and nature and types



FM 28	Leadership definition and nature
FM 29	leadership styles
FM 30	Communication- meaning- elements- process
FM 31	Controlling: meaning- need- process of control
FM 32	Controlling:Types of control
FM 33	Techniques of control
FM 34	Modern theories of management (Systems management school, Situational approach)

## SEMINAR TOPICS BBA SUBJECT; MANAGERIAL ECONOMICS

TOPIC NO:	TOPICS
ME 1	Meaning and concept of Managerial Economics
ME 2	Role of Managerial Economist in Business decision making Demand Analysis
ME 3	Demand curve and Demand function
ME 4	Laws of demand
ME 5	Elasticity of demand and its estimation
ME 6	Demand forecasting and its methods
ME 7	Production function and Cost and output relationship
ME 8	Cost function in the short run and in the long run
ME 9	Practical applications of cost functions
ME 10	Cost volume Profit analysis
ME 11	Economies of scale and its Scope
ME 12	Economies and diseconomies of production
ME 13	Business cycle and its implications
ME 14	Perfect and Monopolistic- Monopoly and Oligopoly
ME 15	Cartel and Types of cartel
ME 16	Limit Price Theories of J.S Bain, Sylos-Labni
ME 17	Behavioural model of Cyrit and March
ME 18	Managerial theories of firm
ME 19	Baume's Sales Revenue Maximization
ME 20	Williamson's Model on Managerial Enterprise
ME 21	Marri's Model of balanced growth
ME 22	profit volume analysis
ME 23	Break even analysis and -implications
ME 24	Basic concepts of National Income – GDP, GNP, NNP,- per capita income
ME 25	Economy Growth Rate
ME 26	Methods of estimating National Income
ME 27	Problems of National Income estimation in India
ME 28	Role of NSSO and CSO

ME 29	Budget and Basic concepts-Plan and non-plan expenditure
ME 30	Fiscal deficit and Revenue deficit
ME 31	Inflation and types-Bank rate
ME 32	SLR,CRR, Repo, reverse repo, open Market operation
ME 33	Qualitative credit control- and Exchange Rate Management
ME 34	Quantity theories of money- Fischer , Keynes and Friedman- Tobin

**SEMINAR TOPICS BBA SUBJECT; COMMERCE & CYBER  
LAWS**

<b>TOPIC NO:</b>	<b>TOPICS</b>
CCL 1	Internet- basics
CCL 2	getting information on the Internet
CCL 3	Internet - Protocol
CCL 4	Web Pages and HTML- Web browsers
CCL 5	searching the web
CCL 6	Electronic mail
CCL 7	Advantages and disadvantages of Internet
CCL 8	E-commerce - Definition
CCL 9	E-commerce Types
CCL 10	Internet shopping
CCL 11	Advertising in e-commerce
CCL 12	E- commerce for service industry
CCL 13	use of social media for promotion
CCL 14	Internet Banking
CCL 15	Electronic Payment System
CCL 16	Concept of E-cash – flow chart
CCL 17	digital signature
CCL 18	- Electronic Fund Transfer
CCL 19	Debit and Credit card system
CCL 20	E-business: - Definition
CCL 21	Components of e-business
CCL 22	steps in building an e-business application
CCL 23	Online web site design to promote online sales of a product or service
CCL 24	Use Google SITES free resources for designing website
CCL 25	Cyber Law and security
CCL 26	Introduction to cyber law
CCL 27	Public policy issues in e-commerce

CCL 28	Protecting Privacy
CCL 29	Intellectual property rights
CCL 30	Data encryption/decryption
CCL 31	cyber crimes
CCL 32	virus
CCL 33	Fire wall
CCL 34	Antivirus software

## SEMINAR TOPICS BBA SUBJECT: MARKETING MANAGEMENT

TOPIC NO:	TOPICS
MM 1	Nature, Scope and Importance of Marketing
MM 2	Evolution of Marketing
MM 3	Core marketing concepts- Production concept
MM 4	Core marketing concepts- Product concept
MM 5	Core marketing concepts- Selling concept
MM 6	Core marketing concepts- Marketing concept
MM 7	Core marketing concepts- Holistic marketing concept
MM 8	Marketing Environment: Demographic, economic, political
MM 9	Marketing Environment : legal, socio cultural, technological environment (Indian context)
MM 10	Marketing Environment technological environment (Indian context)
MM 11	Portfolio approach – Boston Consultative Group (BCG) matrix
MM 12	Segmentation, Targeting and Positioning:
MM 13	Levels of Market Segmentation
MM 14	Basis for Segmenting Consumer Markets
MM 15	Difference between Segmentation Targeting and Positioning
MM 16	Product and Pricing Decisions: Concept of Product Life Cycle (PLC)
MM 17	PLC marketing strategies, Product Classification
MM 18	Product Line Decision,
MM 19	Product Mix Decision
MM 20	Branding Decisions, Packaging & Labelling
MM 21	New Product Development- Pricing Decisions
MM 22	Determinants of Price, Pricing Methods (Non-mathematical treatment)
MM 23	Adapting Price -Geographical Pricing, and
MM 24	Promotional Pricing
MM 25	Differential Pricing)
MM 26	Promotion Mix: Factors determining promotion mix
MM 27	Promotional Tools – basics of Advertisement

MM 28	Sales Promotion, Public Relations & Publicity and Personal Selling
MM 29	Place (Marketing Channels): Channel functions,
MM 30	Channel Levels
MM 31	Types of Intermediaries: Types of Retailers, Types of Wholesalers
MM 32	Types of Intermediaries: Types of Wholesalers
MM 33	Marketing of Services - Unique Characteristics of Services
MM 34	Marketing strategies for service firms – 7Ps

## SEMINAR TOPICS BBA SUBJECT: HUMAN RESOURCE MANAGEMENT

TOPIC NO:	TOPICS
HR 1	Introduction
HR 2	Definition
HR 3	Scope and significance
HR 4	Approaches to HRM
HR 5	Personnel management Vs Human Resource Management
HR 6	functions of HRM
HR 7	role of human resource manager
HR 8	Systems approach to HRM
HR 9	Human Resource Planning (HRP)
HR 10	Need and importance
HR 11	process of HRP
HR 12	Job analysis, Job description
HR 13	Job design, Recruitment
HR 14	Meaning, sources
HR 15	Selection
HR 16	meaning and importance
HR 17	steps in selection procedure
HR 18	interview- types of interview
HR 19	Induction- Placement
HR 20	Training and Development- meaning
HR 21	importance
HR 22	methods of training
HR 23	Development- objectives- types of management development
HR 24	Performance Appraisal and Compensation- Performance appraisal
HR 25	meaning nature- objectives- process and methods of performance appraisal
HR 26	Compensation to employees
HR 27	Wage System- Incentive wage plan
HR 28	Profit sharing- Morale- Fringe benefits



HR 29	Development Initiative- Workers participation in management
HR 30	Team building- Collective bargaining-
HR 31	Absenteeism and turnover
HR 32	QWL- Definition
HR 33	Concepts- Constitution of QWL
HR 34	Quality circle- Outsourcing

## SEMINAR TOPICS BBA SUBJECT: FINANCIAL MANAGEMENT

TOPIC NO:	TOPICS
FCM 1	Finance-Public Finance Vs. Private Finance
FCM 2	Financial Management: Finance and related disciplines-
FCM 3	Nature and Scope- of financial Management
FCM 4	Traditional and Modern Approach
FCM 5	Profit Maximization, Wealth Maximization
FCM 6	Finance Function – Concept of Time Value of Money
FCM 7	present value, future value, and annuity
FCM 8	Risk and Return- Systematic and unsystematic risk
FCM 9	Concept of Cost of Capital- Explicit and Implicit costs
FCM 10	Significance of Cost of capital
FCM 11	-Measurement of specific costs of capital
FCM 12	Cost of debt-Cost of Equity Share
FCM 13	Cost of Preference Share- Cost of Retained Earning
FCM 14	Measurement of overall cost of capital based on Historical and Market value weights.
FCM 15	Capital structure-Meaning-Capital structure Vs financial structure- Optimal capital structure
FCM 16	Factors determining capital structure-Capital structure theories
FCM 17	Net income approach-Net-operating income approach
FCM 18	Modigliani and Miller Approach-Arbitrage process- Traditional approach
FCM 19	Capital Budgeting –Nature and meaning of capital budgeting-
FCM 20	Cash flow-Capital budgeting techniques – Payback period- Accounting Rate of Return
FCM 21	Net Present Value, Internal Rate of Return -Profitably Index Method
FCM 22	Dividend decisions-Dividend policy
FCM 23	Determinants of dividend-Conservative vs. liberal policy
FCM 24	Payout ratio-Retention ratio-Dividend theories
FCM 25	Walters model-Gordon model
FCM 26	MM hypothesis policy-Bonus shares- Stock splits
FCM 27	Working Capital-concept-Types

FCM 28	Operating and cash cycle-Importance
FCM 29	Determinants of working capital
FCM 30	Sources of working capital
FCM 31	Estimation of working capital
FCM 32	Cash management
FCM 33	Receivable management
FCM 34	Inventory management

**SEMINAR TOPICS BBA SUBJECT: BUSINESS REGULATORY FRAME  
WORK**

<b>TOPIC NO:</b>	<b>TOPICS</b>
BRF 1	Definition of Contract - Law of Contracts
BRF 2	Nature of Contract - Classifications
BRF 3	Essential Elements of Contract - Offer and Acceptance
BRF 4	Consideration –Capacity of Parties - Free Consent
BRF 5	Legality of Object and Considerations -
BRF 6	Performance of Contract
BRF 7	Discharge of Contract -
BRF 8	Breach of Contract
BRF 9	Remedies for Breach of Contract
BRF 10	Indemnity - Definition - Nature of Liability of Surety
BRF 11	Rights of Surety –Discharge of Surety
BRF 12	Meaning and Definition of Guarantee
BRF 13	Essentials - Bailment and Pledge
BRF 14	Bailment - Definition
BRF 15	Essential Elements - Rights and Duties of Bailor and Bailee
BRF 16	Finder of Lost Goods - Pledge - Essentials
BRF 17	Rights and Duties of Pawner and Pawnee
BRF 18	Law of Agency - Kinds of Agents
BRF 19	Rights and Duties of Agent and Principal
BRF 20	Creation of Agency - Termination of Agency
BRF 21	Sub Agents and Substituted Agents - Relationships
BRF 22	Sale of Goods Act-Formation of Contract of Sale - Essentials of Contract
BRF 23	Sale Goods and Their Classifications -
BRF 24	Condition on Warranties
BRF 25	Transfer of Property in Goods - Performance of Contract of Sale -Unpaid Seller and his Rights
BRF 26	Consumer Protection Act-Consumerism- Objectives of the Act
BRF 27	Rights of A Consumer Consumer Protection Council-Central and State
BRF 28	Dispute Redressal Agencies - Forums and Commission-

BRF 29	Filing of Appeals at The District Level
BRF 30	State Level - National Level- Other legislations: National Food Security Act, 2013
BRF 31	Goods and Services Tax- Evolution of GST in India Meaning
BRF 32	Definitions - Objectives - Features - Basic Concepts
BRF 33	Challenges and Opportunities – Dual GST
BRF 34	Applicability of CGST and SGST- indirect taxes include under GST

## SEMINAR TOPICS BBA SUBJECT: FINANCIAL ACCOUNTING

<b>TOPIC NO:</b>	<b>TOPICS</b>
FA 1	Definition of Financial Accounting.
FA 2	Importance of Financial Accounting
FA 3	Scope of Financial Accounting
FA 4	Limitations of Accounting Information.
FA 5	Uses of Accounting information
FA 6	Generally Accepted Accounting Principles.
FA 7	Accounting Equation.
FA 8	Nature of Accounts
FA 9	Rules of Debit and Credit.
FA 10	Recording Transactions in General Journal.
FA 11	Recording Transactions in three-column Cash Book.
FA 12	Subsidiary books
FA 13	Trial balance
FA 14	Preparation of Ledger Accounts
FA 15	Preparation of Financial Statements:
FA 16	Preparation of Trading Account,
FA 17	Profit & Loss Account
FA 18	Balance Sheet for a Sole Proprietor
FA 19	contents of Financial Statements of a Joint Stock Company as per Companies Act 2013
FA 20	preparation of Profit & Loss Account for a company
FA 21	preparation of Balance sheet for a company
FA 22	Contents of a Corporate Annual Report
FA 23	Objectives of Financial Statement Analysis;
FA 24	Standards of Comparison
FA 25	Techniques of Financial Statement Analysis Horizontal Analysis and Vertical Analysis,
FA 26	Ratio Analysis (10 hrs)
FA 27	Concept of Indian Accounting Standards
FA 28	Benefits of Accounting standards

FA 29	procedure for issuing Indian accounting Standard in India
FA 30	Salient features of Indian AS issued by ICAI. International financial reporting standards
FA 31	Features, and objective of IFRS,
FA 32	Uses of IFRS
FA 33	concept of harmonization and convergence,
FA 34	obstacle in convergence

**SEMINAR TOPICS BBA SUBJECT: STATISTICS FOR BUSINESS DECISIONS**

<b>TOPIC NO:</b>	<b>TOPICS</b>
SBD 1	Measures of Central value
SBD 2	Characteristics of an ideal measure
SBD 3	Measures of Central tendency – mean
SBD 4	Measure of central tendency Median
SBD 5	Measurement of central tendency Mode
SBD 6	Application in Business decisions
SBD 7	Measures of Dispersion
SBD 8	Absolute and relative measures of dispersion
SBD 9	Range
SBD 10	Quartile Deviation,
SBD 11	Mean Deviation,
SBD 12	Standard Deviation
SBD 13	Co-efficient of Variation
SBD 14	Moments
SBD 15	Skewness
SBD 16	Kurtosis - (Conceptual framework only)
SBD 17	Correlation analysis: Meaning and Significance
SBD 18	Correlation and Causation,
SBD 19	Types of Correlation,
SBD 20	Methods of studying Simple Correlation – Scatter diagram,
SBD 21	Karl Pearson's Co- efficient of Correlation,
SBD 22	Spearman's Rank Correlation co-efficient
SBD 23	Regression Analysis – Regression Vs Correlation
SBD 24	Linear Regression
SBD 25	Regression lines,
SBD 26	Standard error of estimates
SBD 27	Time Series-Meaning and significance –
SBD 28	components of Time series-
SBD 29	Measurement of Trend: Method of least squares



SBD 30	Parabolic Trend and Logarithmic trend
SBD 31	Meaning and significance, of index numbers,
SBD 32	Methods of constructing index numbers – weighted and unweighted
SBD 33	Test of adequacy of index numbers, Chain index numbers
SBD 34	base shifting, Splicing and deflating index numbers

## SEMINAR TOPICS BBA SUBJECT: ENGLISH I

TOPIC NO:	TOPICS
E 1	Classification of speech sounds
E 2	Phoneme, Phonemes
E 3	phones and allophones
E 4	Phonemic symbols
E 5	Consonants in English
E 6	Classification of Vowels
E 7	Vowels in English
E 8	Syllable, Stress
E 9	Word stress
E 10	Stress shift
E 11	Strong and weak forms
E 12	Intonation
E 13	Rising tone and falling tone
E 14	Listening and hearing
E 15	active listening
E 16	other distractions
E 17	Speech and Thought Rate
E 18	Listening and note taking
E 19	listening for sound content of videos
E 20	listening to talks and description,
E 21	listening for meaning
E 22	listening to announcements
E 23	listening to news programmes
E 24	Interactive nature of communication
E 25	Importance of context: formal and informal
E 26	Set expressions in different situations
E 27	telephone skills
E 28	conversational manners
E 29	Practice in dialogue: using core and supplementary material
E 30	Act Play - <b>A MARRIAGE PROPOSAL</b>
E 31	Act Play - <b>REUNION</b>

E 32	Act Play - <b>THE RISING OF THE MOON</b>
E 33	Act Play - <b>THE NEVER NEVER NEST</b>
E 34	Act Play - <b>REFUND</b>

## SEMINAR TOPICS BBA SUBJECT: ENGLISH II

<b>TOPIC NO:</b>	<b>TOPICS</b>
EE 1	Writing as a skill-its importance
EE 2	mechanism of writing
EE 3	words and sentences
EE 4	paragraph as a unit of structuring a whole text
EE 5	combining different sources
EE 6	Functional use of writing-personal
EE 7	academic and business writing
EE 8	creative use of writing
EE 9	Writing process-planning a text
EE 10	finding materials
EE 11	drafting-revising
EE 12	editing-finalizing the draft
EE 13	computer as an aid
EE 14	key board skills
EE 15	word processing-DTP
EE 16	Writing models-essay-précis
EE 17	expansion of ideas-dialogues-letter writing
EE 18	personal letters-formal letters
EE 19	CV-surveys-questionnaires
EE 20	email-fax-job application
EE 21	report writing-
EE 22	Academic writing-writing examination
EE 23	evaluating a text-note-making-paraphrasing
EE 24	summary writing- organizing paragraph
EE 25	introduction- body
EE 26	conclusion-re-reading and rewriting
EE 27	copy editing- accuracy
EE 28	Presentation skills-elements of presentation strategies
EE 29	audience –objective
EE 30	– medium- key ideas

EE 31	Structuring the material –organizing content
EE 32	A/V aids- hand outs – use of power points
EE 33	clarity of presentation
EE 34	non verbal presentation – seminar paper presentation and discussion