

BBA -S3 & S4 (2020)
Assigned Seminar Topics

Sl no	Enrollment Number	Name of Student	BEP	CR	CMA	FS	OB	CB	ED	BCG	OM	SEO	HRD	ASP
1	862201001	NANDA GOPAL V	BEP 1	CR 1	CMA 1	Fs 1	Ob 1	Cb1	ED 1	BEC 6	OM 8	SEO 13	HRD 9	ASP 7
2	862201002	Suvin S												
3	862201003	ASHOK M												
4	862201004	REJIN A R												
5	862201005	ALTHAF R												
6	862201006	ALIF A												
7	862201007	MUHAMMED NIZHIN N												
8	862201008	MUHAMMED YASEEN S	BEP 2	Cr 2	CMA 2	Fs 2	Ob 2	Cb2	ED 2	BEC 8	OM 7	SEO 15	HRD 8	ASP 11
9	862201009	MOHAMMED MAHEEN S												
10	862201010	ABEES N												
11	862201011	MIDLAJ M												
12	862201012	NIKHIL V												
13	862201013	JYOTHY LAL J												
14	862201014	MUHAMMED BILAL A												
15	862201015	AKSHAY SINGH	BEP 3	CR 3	CMA 3	Fs 3	Ob 3	Cb3	ED 3	BEC 12	OM 1	SEO 18	HRD 7	ASP 14
16	862201016	SNEHA SUGATHAN												
17	862201017	MEKHA S												
18	862201018	PANCHAMI R												
19	862201019	ABRAHAM V V												
20	862201021	JOHN MATHEW												
21	862201022	JESWIN JOSEPH												
22	862201023	AJITH SURESH	BEP 4	CR 4	CMA 4	Fs 4	Ob 4	Cb4	ED 4	BEC 7	OM 17	SEO 14	HRD 6	ASP 1
23	862201024	ALBIN MATHEW												
24	862201025	RONY THOMAS												
25	862201026	ASHWIN MANOJ												
26	862201027	CHRISTO JOSE												
27	862201028	ABIN SIBY												
28	862201029	SACHIN SUNNY												
29	862201030	ALBIN VARGHESE	BEP 5	CR 5	CMA 5	Fs 5	Ob 5	Cb5	ED 5	BEC 13	OM 6	SEO 19	HRD 5	ASP 16
30	862201031	R SYAMKUMAR												
31	862201032	AMAL AMBUJAKSHAN												
32	862201033	JITHIN SCARIA												
33	862201034	ALEX BENNY												
34	862201035	JOHN JOSE												
35	862201036	P J THOMAS												

36	862201037	AMAL S	BEP 6	CR 6	CMA 6	Fs 6	Ob 6	Cb6	ED 6	BEC 15	OM 2	SEO 20	HRD 4	ASP 12
37	862201038	MANOJ. S												
38	862201039	SALMA NAVAS												
39	862201040	VISHNU G												
40	862201041	SUBITHRA B S PANICKAR												
41	862201042	MANOJ G S												
42	862201043	Rishi Sabuji	BEP 7	CR 7	CMA 7	Fs 7	Ob 7	Cb7	ED 7	BEC 18	OM 19	SEO 16	HRD 3	ASP 6
43	862201044	RAKESH M R												
44	862201045	RAHUL JAYAMOHAN												
45	862201046	VIBIN M												
46	862201047	ABY P ALBY												
47	862201048	KANNAN S BABU												
48	862201049	MUHAMMAD FAHADH N	BEP 8	CR 8	CMA 8	Fs 8	Ob 8	Cb8	ED 8	BEC 14	OM 5	SEO 6	HRD 2	ASP 15
49	862201050	S UMARUL FAROOK												
50	862201051	AJAI KAMAL K J												
51	862201052	Shameer A S												
52	862201053	SAFEER K S												
53	862201054	ANANTHA KRISHNAN V R												
54	862201055	S Nihala Amina	BEP 9	CR 9	CMA 9	Fs 9	Ob 9	Cb9	ED 9	BEC 16	OM 4	SEO 7	HRD 12	ASP 20
55	862201056	ANZAF RAHIM												
56	862201057	sanjith g a												
57	862201058	UMMARSHA SHAJAHAN												
58	862201059	ABHILASH J												
59	862201060	MUHAMMAD FAIZAL RAZI N												
60	862201061	RAJESH ANAKKARA VADAKKAD	BEP 10	Cr 10	CMA 10	Fs 10	Ob 10	Cb10	ED 10	BEC 1	OM 9	SEO 8	HRD 11	ASP 5
61	862201062	Siji S												
62	862201063	AKASH ROY												
63	862201064	ASSIM.S												
64	862201066	ASHWIN VARMA E												
65	862201067	GOKUL S												
66	862201068	SUFAJA RAHMAN K M	BEP11	CR 11	CMA 11	Fs 11	Ob 11	Cb11	ED 11	BEC 17	OM 3	SEO 4	HRD 10	ASP 19
67	862201069	BINTO FRANCIS												
68	862201070	AMAL BINDHU B J												
69	862201071	SANUMON S												
70	862201072	HEBIN A												
71	862201073	SHIJO RAJ R												
72	862201074	Vichithra R B												
73	862201075	SHAHEER M												
74	862201078	GREESHMA B												

114	862201120	Farsad Aliyar													
115	862201121	MUHAMMED ASIF	BEP 17	CR 17	CMA 17	Fs 17	Ob 17	Cb17							
116	862201122	AHAMED SEYEDH MIYAN K							ED 18	BEC 4	OM 13	SEO 11	HRD 15	ASP 10	
117	862201123	AJMAL A													
118	862201124	AMEEN N													
119	862201125	AMINA S													
120	862201126	ANZY AZAD	BEP 18	CR 18	CMA 18	Fs 18	Ob 18	Cb18							
121	862201127	ASWIN A S							ED 19	BEC 11	OM 11	SEO 5	HRD 14	ASP 13	
122	862201128	MALAVIKA SAJU													
123	862201129	MANOJ KUMAR M													
124	862201130	MOHAMMED ANZIL A													
125	862201131	MUHAMMAD JASSIM S	BEP 19	CR 19	CMA 19	Fs 19	Ob 19	Cb19							
126	862201132	MUHAMMED FAYAZ N							ED 20	BEC 5	OM 16	SEO 10	HRD 13	ASP 4	
127	862201133	NABIL F													
128	862201134	NOORINZA M													
129	862201135	S AROMAL													
130	862201136	S BALAGOPAL	BEP20	CR 20	Cma 20	FS 20	Ob20	Cb20	ED 15	BEC 7	OM 16	SEO 16	HRD 16	ASP 19	
131	862201137	SALMA N													
132	862201138	SAMEER S													
133	862201139	SHEMEEMA S													
134	862201140	SOLAR P B													
135	862201141	SUFIYAN M	BEP 1	CR 1	CMA 1	Fs 1	Ob 1	Cb1	ED 1	BEC 6	OM 8	SEO 13	HRD 9	ASP 7	
136	862201142	SOORAJ V													
137	862201143	TOM AJITH GODFREY													
138	862201144	MIDHULA S NAIR													
139	862201145	AAGNEY ULLAS													
140	862201146	ANANDU. S. S	BEP 2												
141	862201148	SUBIN S													
142	862201149	SHABNAM S													
143	862201150	JIMMY REJI													
144	862201151	MOHAMMED ASIF S N													
145	862201152	ABIN SHOJI													
146	862201153	ASHIK K TOM													
147	862201154	JOHNSON K J													
148	862201155	ANAND S													
149	862201157	ADHIL HANEEF SHAJILAL													
150	862201158	AJMAL LATHEEF													
151	862201159	LINSHA S L													

SEMINAR TOPICS BBA (S3)
SUBJECT : BM 1341-BUSINESS ENVIRONMENT AND POLICY

TOPIC NO:	TOPICS
BEP 1	Scope & significance of Business Environment
BEP 2	Types of Business Environment
BEP 3	Environmental Audit
BEP 4	Environmental economic sector analysis
BEP 5	Economic environment
BEP 6	Industrial policy 1948-56
BEP 7	Exim Policy
BEP 8	Monetary policy
BEP 9	Economic Reforms Policy
BEP 10	Environmental Sectors & Political, Legal Environment
BEP 11	Environmental Sector –Technological Environment
BEP 12	Intellectual Property Rights
BEP 13	Technology Transfer
BEP 14	Corporate Social responsibility (CSR)
BEP 15	Social Instructions and systems
BEP 16	Globalisation of Indian Business
BEP 17	Foreign Collaborations
BEP 18	Multinational Corporations
BEP 19	Legal Environment in India
BEP 20	Social Audit

SEMINAR TOPICS BBA (S3)
SUBJECT : BM 1342- CORPORATE REGULATIONS

TOPIC NO:	TOPICS
CR 1	Corporate Veil & Lifting of Corporate Veil
CR 2	Incorporation Procedure Effects of Registration
CR 3	Pre-Incorporation Contract
CR 4	Statement in Lieu of Prospectus & Deemed Prospectus
CR 5	Shelf Prospectus & Red Herring Prospectus
CR 6	Abridged Prospectus & Liability for Misstatement in Prospectus
CR 7	Importance & Clauses of Memorandum
CR 8	Procedure of Alteration of Memorandum of Association
CR 9	Doctrine of Ultra Vires
CR 10	Procedure of Alteration of Articles of Association
CR 11	Distinction Between Memorandum and Articles Doctrine of Constructive Notice
CR 12	Doctrine of Indoor Management
CR 13	Emerging trends in IPR-Plagiarism
CR 14	Liabilities of Directors & Removal of Directors
CR 15	Kinds of Meetings & Essentials of Valid Meeting
CR 16	Motion Vs Resolution
CR 17	Types of Motions & Proxy
CR 18	Modes of Winding Up of companies
CR 19	National Company Law Tribunal and Appellate Tribunal
CR 20	Intellectual Property Rights

SEMINAR TOPICS BBA (S3)
SUBJECT : BM 1343- COST AND MANAGEMENT ACCOUNTING

TOPIC NO:	TOPICS
CMA 1	scope and objectives of cost Accounting and Management Accounting
CMA 2	Differences between cost Accounting & Management Accounting
CMA 3	Financial Accounting & cost concepts
CMA 4	Elements of cost & preparation of cost sheet
CMA 5	Marginal costing
CMA 6	PV ratio & Margin of safety
CMA 7	Financial statement Analysis
CMA 8	Techniques of financial statement analysis
CMA 9	comparative and common size income statement
CMA 10	Trend analysis & Ratio analysis
CMA 11	Liquidity ratios & profitability ratios
CMA 12	solvency ratios & Activity ratios
CMA 13	Interpretation of financial statement using Ratio analysis
CMA 14	uses of fund flow statement
CMA 15	Preparation of funds flow statement
CMA 16	Cash flow statement
CMA 17	Difference between fund flow and cash flow statement
CMA 18	Functional budgets & master Budget
CMA 19	Preparation of cash Budget and Flexible Budget
CMA 20	Break even chart

SEMINAR TOPICS BBA (S3)
SUBJECT : BM 1344- FINANCIAL SERVICES

TOPIC NO:	TOPICS
FS 1	Components of Financial system
FS 2	Money market & capital market
FS 3	Financial instruments & financial institutions
FS 4	Fund based financial services
FS 5	Hire purchase finance and consumer credit
FS 6	Capital financing
FS 7	Merchant banking
FS 8	Mergers and acquisition
FS 9	Capital restructuring service
FS 10	Safe custody services
FS 11	Hybrid deposits
FS 12	Working capital finance
FS 13	Channels of retail banking products
FS 14	Life marine insurance
FS 15	Fire & medical insurance
FS 16	General insurance
FS 17	Mutual funds
FS 18	Non fund/Fee based advisory service
FS 19	Stock broking
FS 20	Demand deposits

SEMINAR TOPICS BBA (S3) SUBJECT : BM 1361.1- ORGANISATIONAL BEHAVIOUR	
TOPIC NO:	TOPICS
OB 1	Organisational Behaviour
OB 2	Nature and scope of Organisational Behaviour
OB 3	Modes of Organisational Behaviour
OB 4	Challenges and opportunities of Organisational Behaviour
OB 5	Determinants of personality
OB 6	Personality traits
OB 7	Theories and principles of Learning
OB 8	Group norms
OB 9	Group cohesiveness
OB 10	Individual conflict
OB 11	Interpersonal conflict
OB 12	Group conflict
OB 13	Transactional Analysis
OB 14	Theories of motivation
OB 15	Maslow's need hierarchy theory
OB 16	Herzberg's two factor theory
OB 17	Vroom's Expectancy theory
OB 18	Financial and non-financial incentives
OB 19	Objectives of Organisational Effectiveness
OB 20	Factors of Organisational Development

SEMINAR TOPICS BBA (S3) SUBJECT : BM 1361.2- CONSUMER BEHAVIOUR	
TOPIC NO:	TOPICS
CB 1	Nature of Consumer behaviour
CB 2	Need for studying consumer behaviour
CB 3	Elements in buying behaviour
CB 4	Individual determinants of consumer behaviour
CB 5	Consumer behaviour and decision making models
CB 6	Factors influencing buying decision models
CB 7	Economic models
CB 8	Howard sheith model
CB 9	Black box model
CB 10	Basics of market segmentation
CB 11	Requirements of good market segmentation strategies
CB 12	Loyalty marketing
CB 13	Post purchase dissonance
CB 14	Satisfaction and dissatisfaction behaviour
CB 15	Right of consumers
CB 16	disputes redressal agency
CB 17	Consumer research process
CB 18	Scope of Consumer behaviour
CB 19	Understanding buying behaviour
CB 20	complaint behaviour

SEMINAR TOPICS BBA (S4) SUBJECT : BM 1441- ENTREPRENEURSHIP DEVELOPMENT	
TOPIC NO:	TOPICS
ED 1	Concept of Entrepreneurship
ED 2	Role of Entrepreneurship in economic development
ED 3	Types of Entrepreneurs & Barriers
ED 4	Entrepreneurship Development cycle
ED 5	Objectives of Micro-Small-Medium (MSME) Enterprise
ED 6	Advantages & Disadvantages of Micro-Small-Medium (MSME) Enterprise
ED 7	Industrial & commercial policy of Kerala
ED 8	Phases of Entrepreneurial programs
ED 9	Industrial clusters & Incentives and subsidies
ED 10	Advantages of EDP in India
ED 11	Business Incubators& Start-ups
ED 12	Promotional agencies of EDP in India
ED 13	Bridge capital & Seed capital
ED 14	MUDRA,CGMSE,SWARNA JAYANTHI Schemes
ED 15	Venture capital & crowd funding
ED 16	Features & Classification of projects
ED 17	Project Financing & Project Appraisal
ED 18	Feasibility Analysis & Network Analysis
ED 19	Margin money scheme
ED 20	Project identification & Project formulation

SEMINAR TOPICS BBA (S4) SUBJECT : BM 1442 -BUSINESS ETHICS AND CORPORATE GOVERNANCE	
TOPIC NO:	TOPICS
BEC 1	Scope-Benefits of Business Ethics
BEC 2	Sources of Ethics
BEC 3	Importance of Ethics
BEC 4	Corporate Culture
BEC 5	Ethical values
BEC 6	Features of Ethical values
BEC 7	Importance of Ethical values
BEC 8	Personal Values of work force
BEC 9	Ethics Committee
BEC 10	Components of Culture
BEC 11	Organization Culture
BEC 12	Steps in building & Maintaining Organization Culture
BEC 13	Managing Cultural Diversity in Organization
BEC 14	Corporate Social Responsibility of Business
BEC 15	Ackerman's Model of Social Responsibilities
BEC 16	Ingredients of Corporate Governance
BEC 17	Importance & Objectives of Corporate Governance
BEC 18	Principles & Code of Corporate Governance
BEC 19	Global & Indian Perspectives of Corporate Governance
BEC 20	SEBI-Clause 49 of the Listing Agreement

SEMINAR TOPICS BBA (S4) SUBJECT : BM 1443- OPERATIONS MANAGEMENT	
TOPIC NO:	TOPICS
OM 1	Importance of Operations Management
OM 2	Historical contributions of Operations Management
OM 3	System view of Operations Management
OM 4	Functions of Operations Management
OM 5	Types of production systems
OM 6	Evaluation and Selection of appropriate Production and Operations technology
OM 7	Product Design and process selection
OM 8	Types of layout
OM 9	Lean and Agile manufacturing systems
OM 10	Computer Integrated Manufacturing Systems
OM 11	Functions of Production planning and control
OM 12	Master production schedule (MPS)
OM 13	Material requirement planning (MRP)
OM 14	Capacity requirement planning (CRP)
OM 15	Total Productive Maintenance (TPM)
OM 16	Value Analysis & purchase functions and procedure
OM 17	Types of inventory
OM 18	Concept of Type I and Type II error
OM 19	ISO Quality Certifications and types
OM 20	Six Sigma concept

SEMINAR TOPICS BBA (S4) SUBJECT : BM 1444- SKILL ENHANCEMENT & EMPLOYABILITY ORIENTATION	
TOPIC NO:	TOPICS
SEO 1	Personal SWOT analysis
SEO 2	Understanding the nature of stress and manage stress
SEO 3	Basic idea about mind mapping
SEO 4	Time managing and its methods
SEO 5	Communication basics and effectiveness in communication
SEO 6	Interpersonal and intrapersonal communication
SEO 7	Dynamics of group communication
SEO 8	Different types meeting arrangements
SEO 9	Principles of effective writing
SEO 10	Barriers to effective communication
SEO 11	Developing an assertive communication style
SEO 12	Basics of etiquette
SEO 13	Mobile phone etiquette, telephone etiquette, e-mail etiquette
SEO 14	Understanding the changing world of work,
SEO 15	Concept about GD
SEO 16	Types of interview
SEO 17	Interview process
SEO 18	SQ developing sound study habits
SEO 19	Group discussions
SEO 20	Critical and creative thinking

SEMINAR TOPICS BBA (S4)	
SUBJECT : BM 1461.1- HUMAN RESOURCE DEVELOPMENT AND ORGANISATIONAL CULTURE	
TOPIC NO:	TOPICS
HRD 1	Classical organisation theory
HRD 2	Neo classical organisation theory
HRD 3	Modern organisation theory
HRD 4	Systems approach in organization
HRD 5	Technical sub system
HRD 6	Social sub system & power subsystem.
HRD 7	Organisational Culture
HRD 8	Measuring culture
HRD 9	Communicating culture.
HRD 10	HRD
HRD 11	Issues in HRD
HRD 12	New concept in HRD
HRD 13	Difference between HRD and HRM
HRD 14	Frame work of HRD.
HRD 15	Objects and importance of training
HRD 16	Succession planning and counselling
HRD 17	HRD in India
HRD 18	HRD in different sectors.
HRD 19	Characteristics of Organisational Culture
HRD 20	Strategy for HRD

SEMINAR TOPICS BBA (S4)	
SUBJECT : BM 1461.2- ADVERTISING AND SALES PROMOTION	
TOPIC NO:	TOPICS
ASP 1	Integrated marketing communication
ASP 2	Concept of Marketing communication
ASP 3	Significance of advertising
ASP 4	Future of advertising
ASP 5	Media planning and selection
ASP 6	Advertising appeals
ASP 7	Advertising Budget
ASP 8	Factors Affecting Advertising Budget
ASP 9	Pre testing methods and post testing methods
ASP 10	Advertising Business
ASP 11	Types of Advertising agency
ASP 12	Functions and selecting an Ad agency
ASP 13	Adv agency and client relationship
ASP 14	Social, Moral and Ethical issues in advertising
ASP 15	Selling concept
ASP 16	Objectives and functions of sales management
ASP 17	Sales promotion tools
ASP 18	Relationship between sales promotion and advertising
ASP 19	Future of sales promotion
ASP 20	Compensation of Adv agency